Back to School Segment

Segment Name	Segment Description
123Push > Optimized for CTV > Consumer > Interest > Education > Online Education	Individuals interested in Online Education.
123Push > Optimized for CTV > Consumer > Interest > Education > Private Schools	Individuals interested in Private Schools.
123Push > Optimized for CTV > Consumer > Interest > Education > Teaching Resources	Individuals interested in Teaching Resources.
123Push > Optimized for CTV > Consumer > Shopping > Back to School Shoppers	Individuals who are Back to School Shoppers based on social media data and online/purchase activity data.
123Push > Optimized for CTV > Consumer > Seasonal > Back to School > Back to College Shoppers	Individuals who are Back to College Shoppers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Optimized for CTV > Consumer > Seasonal > Back to School > College Dorm Supplies Shoppers	Individuals who are College Dorm Supplies Shoppers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Optimized for CTV > Consumer > Seasonal > Back to School > School Supplies Shoppers	Individuals who are School Supplies Shoppers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Optimized for CTV > Consumer > Seasonal > Back to School > Back to School Shoppers with High School Aged Kids	Individuals who are Back to School Shoppers with High School Aged Kids based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Optimized for CTV > Consumer > Seasonal > Back to School > Back to School Shoppers with Middle School Aged Kids	Individuals who are Back to School Shoppers with Middle School Aged Kids based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Optimized for CTV > Consumer > Seasonal > Back to School > Back to School Shoppers with Elementary School Aged Kids	Individuals who are Back to School Shoppers with Elementary School Aged Kids based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Optimized for CTV > Consumer > Seasonal > Back to School > Children's Apparel Shoppers	Individuals who are Children's Apparel Shoppers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Optimized for CTV > Consumer > Seasonal > Back to School > Teen Apparel Shoppers	Individuals who are Teen Apparel Shoppers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Optimized for CTV > Consumer > Seasonal > Back to School > Hair Cuts and Hair Style Shoppers	Individuals who are Hair Cuts and Hair Style Shoppers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Optimized for CTV > Consumer > Seasonal > Back to School > Shoe Shoppers	Individuals who are Shoe Shoppers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Optimized for CTV > Consumer > Seasonal > Back to School > College Textbooks	Individuals who interested in College Textbooks based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Optimized for CTV > Consumer > Seasonal > Back to School > Laptops and Tablets	Individuals who interested in Laptops and Tablets based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Optimized for CTV > Consumer > Seasonal > Back to School > Kids Lunchbox Packers	Individuals who are Kids Lunchbox Packers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Optimized for CTV > Consumer > Seasonal > Back to School > Kids Under 12 Back to School Shoppers	Individuals who are Kids Under 12 Back to School Shoppers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Optimized for CTV > Consumer > Seasonal > Back to School > Teen Back to School Shoppers	Individuals who are Teen Back to School Shoppers based on surveys, sweepstake entries, social media data, and online/purchase activity.

Segment Name	Segment Description
123Push > Instant Intent > Recent Content Viewers > Education	Individuals who are in market for education based on proprietary SDK and app partnerships that track billions of real time mobile app and online content viewership datapoints.
123Push > Instant Intent > Recent Content Viewers > Education > 7-12 Education	Individuals who are interested in 7-12 education based on proprietary SDK and app partnerships that track billions of real time mobile app and online content viewership datapoints.
123Push > Instant Intent > Recent Content Viewers > Education > Homeschooling	Individuals who are in market for homeschooling based on proprietary SDK and app partnerships that track billions of real time mobile app and online content viewership datapoints.
123Push > Instant Intent > Recent Content Viewers > Education > Homework and Study Tips	Individuals who are interested in homework and study tips based on proprietary SDK and app partnerships that track billions of real time mobile app and online content viewership datapoints.
123Push > Instant Intent > Recent Content Viewers > Education > K-6 Educators	Individuals who are interested in K-6 educators based on proprietary SDK and app partnerships that track billions of real time mobile app and online content viewership datapoints.
123Push > Instant Intent > Recent Content Viewers > Education > Private School	Individuals who are in market for private school based on proprietary SDK and app partnerships that track billions of real time mobile app and online content viewership datapoints.
123Push > Instant Intent > Recent Content Viewers > Education > Special Education	Individuals who are interested in special education based on proprietary SDK and app partnerships that track billions of real time mobile app and online content viewership datapoints.
123Push > Instant Intent > Recent Content Viewers > Family and Parenting > Babies and Toddlers	Individuals who enjoy parenting babies and toddlers content based on proprietary SDK and app partnerships that track billions of real time mobile app and online content viewership datapoints.
123Push > Instant Intent > Recent Content Viewers > Family and Parenting > Daycare and Pre School	Individuals who are in market for daycare and pre school based on proprietary SDK and app partnerships that track billions of real time mobile app and online content viewership datapoints.
123Push > Instant Intent > Recent Content Viewers > Family and Parenting > Family Internet	Individuals who enjoy family internet content based on proprietary SDK and app partnerships that track billions of real time mobile app and online content viewership datapoints.
123Push > Instant Intent > Recent Content Viewers > Family and Parenting > Parenting K-6 Kids	Individuals who enjoy parenting K-6 kids content based on proprietary SDK and app partnerships that track billions of real time mobile app and online content viewership datapoints.
123Push > Instant Intent > Recent Content Viewers > Family and Parenting > Parenting teens	Individuals who enjoy parenting teens content based on proprietary SDK and app partnerships that track billions of real time mobile app and online content viewership datapoints.
123Push > Consumer > Shopping > Back to School Shoppers	Individuals who are Back to School Shoppers based on social media data and online/purchase activity data.
123Push > Consumer > Seasonal > Back to School	Individuals who participate in back to school seasonal activities like shopping.
123Push > Consumer > Seasonal > Back to School > Back to College Shoppers	Individuals who are Back to College Shoppers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Consumer > Seasonal > Back to School > College Dorm Supplies Shoppers	Individuals who are College Dorm Supplies Shoppers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Consumer > Seasonal > Back to School > School Supplies Shoppers	Individuals who are School Supplies Shoppers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Consumer > Seasonal > Back to School > Back to School Shoppers with High School Aged Kids	Individuals who are Back to School Shoppers with High School Aged Kids based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Consumer > Seasonal > Back to School > Back to School Shoppers with Middle School Aged Kids	Individuals who are Back to School Shoppers with Middle School Aged Kids based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Consumer > Seasonal > Back to School > Back to School Shoppers with Elementary School Aged Kids	Individuals who are Back to School Shoppers with Elementary School Aged Kids based on surveys, sweepstake entries, social media data, and online/purchase activity.

Segment Name	Segment Description
123Push > Consumer > Seasonal > Back to School > Children's Apparel Shoppers	Individuals who are Children's Apparel Shoppers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Consumer > Seasonal > Back to School > Teen Apparel Shoppers	Individuals who are Teen Apparel Shoppers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Consumer > Seasonal > Back to School > Hair Cuts and Hair Style Shoppers	Individuals who are Hair Cuts and Hair Style Shoppers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Consumer > Seasonal > Back to School > Shoe Shoppers	Individuals who are Shoe Shoppers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Consumer > Seasonal > Back to School > College Textbooks	Individuals who interested in College Textbooks based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Consumer > Seasonal > Back to School > Laptops and Tablets	Individuals who interested in Laptops and Tablets based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Consumer > Seasonal > Back to School > Kids Lunchbox Packers	Individuals who are Kids Lunchbox Packers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Consumer > Seasonal > Back to School > Kids Under 12 Back to School Shoppers	Individuals who are Kids Under 12 Back to School Shoppers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Consumer > Seasonal > Back to School > Teen Back to School Shoppers	Individuals who are Teen Back to School Shoppers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Instant Intent > Recent Content Viewers > Education	Individuals who are in market for education based on proprietary SDK and app partnerships.
123Push > Instant Intent > Recent Content Viewers > Education > 7-12 Education	Individuals who are interested in 7-12 education based on proprietary SDK and app partnerships.
123Push > Instant Intent > Recent Content Viewers > Education > Homeschooling	Individuals who are in market for homeschooling based on proprietary SDK and app partnerships.
123Push > Instant Intent > Recent Content Viewers > Education > Homework and Study Tips	Individuals who are interested in homework and study tips based on proprietary SDK and app partnerships.
123Push > Instant Intent > Recent Content Viewers > Education > K-6 Educators	Individuals who are interested in K-6 educators based on proprietary SDK and app partnerships.
123Push > Instant Intent > Recent Content Viewers > Education > Private School	Individuals who are in market for private school based on proprietary SDK and app partnerships.
123Push > Instant Intent > Recent Content Viewers > Education > Special Education	Individuals who are interested in special education based on proprietary SDK and app partnerships.
123Push > Instant Intent > Recent Content Viewers > Education > Studying Business	Individuals who are in market for studying business based on proprietary SDK and app partnerships.
123Push > Instant Intent > Recent Content Viewers > Education > Adult Education	Individuals who are in market for adult education based on proprietary SDK and app partnerships.
123Push > Instant Intent > Recent Content Viewers > Education > Art History	Individuals who enjoy art history based on proprietary SDK and app partnerships.
123Push > Instant Intent > Recent Content Viewers > Education > College Administration	Individuals who are interested in college administration based on proprietary SDK and app partnerships.
123Push > Instant Intent > Recent Content Viewers > Education > College Life	Individuals who enjoy college life based on proprietary SDK and app partnerships.
123Push > Instant Intent > Recent Content Viewers > Education > Distance Learning	Individuals who are in market for distance learning based on proprietary SDK and app partnerships.
123Push > Instant Intent > Recent Content Viewers > Education > English as a 2nd Language	Individuals who are in market for English as a 2nd language based on proprietary SDK and app partnerships.
123Push > Instant Intent > Recent Content Viewers > Education > Language Learning	Individuals who are in market for language learning based on proprietary SDK and app partnerships.
123Push > Instant Intent > Recent Content Viewers > Education > Graduate School	Individuals who are in market for graduate school based on proprietary SDK and app partnerships.

stirista

Back to School Segment

Segment Name	Segment Description
Stirista > Business > Industry > Education > K-12 Schools	Individuals who work in the k-12 schools industry. (FLA Friendly)
Stirista > Business > Education And Training > Education > Colleges And Universities	Individuals who work in education for colleges and universities. (FLA Friendly)
Stirista > Business > Education And Training > Education > K-12 Schools	Individuals who work in education for k-12 schools. (FLA Friendly)
Stirista > Business > Decision Makers > Education > K-12 Schools	Individuals who are decision makers in the Education > K-12 Schools field. (FLA Friendly)
Stirista > Consumer > Interests > Children's Apparel - Infants And Toddlers	Individuals with childrens apparel - infants and toddlers interest/flag. Individuals with families such as parents including moms and dads looking to shop for kids clothing. Also could include grandparents and other relatives.
Stirista > Consumer > Interests > Children's Learning And Activity Toys	Individuals with childrens learning and activity toys interest/flag. Individuals with families such as parents including moms and dads looking to shop for kids educational toys, learning toys, and toys in general.
Stirista > Consumer > Interests > Children's Products > Baby Care	Individuals with childrens products - general - baby care interest/flag. Individuals with families such as parents including moms and dads looking to shop for general baby care products.
Stirista > Consumer > Interests > Children's Products > Back-To-School	Individuals with childrens products - general - back-to-school interest/flag. Individuals with families such as parents including moms and dads looking to shop for back to school items.
Stirista > Consumer > Interests > Children's Products > General	Individuals with childrens products - general interest/flag. Individuals with families such as parents including moms and dads looking to shop for any kind of kids products.
Stirista > Consumer > Custom > Young Adult In Household	Individuals with young adult in household interest/flag.
Stirista > Consumer > Seasonal > Back to School Apparel Shoppers	Individuals with school-aged children who are highly likely to shop for back to school clothing.
Stirista > Consumer > Spending > Back to School Financial Aid Seekers	Individuals using social media to engage with content related to financial aid such as FAFSA and Scholarships.com.
Stirista > WM_ReturntoSchool	Individuals with High School degree, attended 1-3 years of college, and have an interest in furthering their education.
Stirista > Consumer > Custom > Christian Parents of Highschool Children	Individuals who are Christian and parents of highschool children.
Stirista > Seasonal > Back to School Kids Under 12	Individuals with Kids under 12, who are highly likely to go back to school shopping.
Stirista > Seasonal > Back to School Kids Lunchbox Packers	Individuals with children, who enjoy cooking are highly likely to be the school lunchbox packers.
Stirista > Seasonal > Back to School Teens	Individuals with teenage children who are highly likely to participate in back to school shopping.
Stirista > Seasonal > Back to School	Individuals with school age children who are highly likely to go back to school shopping.
Stirista > Custom > Back to School Shoppers	Individuals who are Back to School Shoppers. Includes all individuals looking for clothes, apparel, computers, and school supplies.
Stirista > Consumer > Custom > Loreal > Purchase Stimulants > Graduation Gifts	Individuals with children ages 13-17 who are graduating high school soon. These individuals are highly likely to purchase graduation gifts.
Stirista > Intent > B2C > Education > School	Observed behavior of online users with intentional action suggesting interest in Education-School and/or supporting products.

LBDIGITAL
A STIRISTA SOLUTION

Back to School Segment

Segment Name	Segment Description
LBDigital > Media Source Solutions > Mobile App Users > Seasonal Resolutions, Events & Shoppers with Buyer Intent > Back to School	This audience is made up of individuals with Seasonal Resolutions, Events & Shoppers with Buyer Intent for Back to School.
LBDigital > Media Source Solutions > Mobile App Users > Seasonal Resolutions, Events & Shoppers with Buyer Intent > Back to School > Athletes	This audience is made up of individuals with Seasonal Resolutions, Events & Shoppers with Buyer Intent for Back to School and Athletes.
LBDigital > Media Source Solutions > Mobile App Users > Seasonal Resolutions, Events & Shoppers with Buyer Intent > Back to School > Electronics	This audience is made up of individuals with Seasonal Resolutions, Events & Shoppers with Buyer Intent for Back to School and Electronics.
LBDigital > Media Source Solutions > Mobile App Users > Seasonal Resolutions, Events & Shoppers with Buyer Intent > Back to School > Furnishings	This audience is made up of individuals with Seasonal Resolutions, Events & Shoppers with Buyer Intent for Back to School and Furnishings.
LBDigital > Media Source Solutions > Mobile App Users > Seasonal Resolutions, Events & Shoppers with Buyer Intent > Back to School > Lunch & Snacks	This audience is made up of individuals with Seasonal Resolutions, Events & Shoppers with Buyer Intent for Back to School and Lunch & Snacks.
LBDigital > Media Source Solutions > Mobile App Users > Seasonal Resolutions, Events & Shoppers with Buyer Intent > Back to School > Shoppers	This audience is made up of individuals with Seasonal Resolutions, Events & Shoppers with Buyer Intent for Back to School and Shoppers.
LBDigital > Browser Activity > Holiday and Seasonal > Back to School	This category contains consumers who enjoy shopping and spending for the back to school season. This includes computers, phones, tablets, digital notepads, paper notebooks, pencils, pens, backpacks, apparel and more.
LBDigital > Location - Out and About > Dazzling Demos > Parents of High School Students	Audience contains individuals that are parents of high school students.
LBDigital > Location - Out and About > Home and Family > Back To School Shopper	Audience contains individuals that are in market for back to school supplies.
LBDigital > Truthset Scored > Household Demos > Education > Graduate School	This category contains Truthset Scored households with people with an education level of graduate school. This premium segment has been evaluated and scored for accuracy by Truthset.
LBDigital > Truthset Scored > Household Demos > Education > College	This category contains Truthset Scored households with people with an education level of college. This premium segment has been evaluated and scored for accuracy by Truthset.
LBDigital > Truthset Scored > Household Demos > Education > High School	This category contains Truthset Scored households with people with an education level of high school. This premium segment has been evaluated and scored for accuracy by Truthset.
LBDigital > Media Source Solutions > Optimized for TV > Demographic > Children In Household > Child Near High School Graduation > Female	This audience contains individuals that live in a household with a female child near high school graduation.
LBDigital > Media Source Solutions > Optimized for TV > Demographic > Children In Household > Child Near High School Graduation > Male	This audience contains individuals that live in a household with a male child near high school graduation.
LBDigital > Media Source Solutions > Optimized for TV > Demographic > Children In Household > Child Near High School Graduation > Unknown Gender	This audience contains individuals that live in a household with an unknown gender child near high school graduation.
LBDigital > Media Source Solutions > Fair Lending Friendly > Personal Interest > Education > Education Seekers	This audience contains Fair Lending qualified individuals who have a strong interest in seeking education. They enjoy learning new things and continuing their education.
LBDigital > Media Source Solutions > Fair Lending Friendly > Personal Interest > Education > Home Study and Home School	This audience contains Fair Lending qualified individuals who have a strong interest in home study and home school.
LBDigital > Media Source Solutions > Mobile App Users > Employment & Education Intent > Education > Early Childhood Education	This audience is made up of individuals who are seeking Career Development and Education both online and through social media groups for Education and Early Childhood Education.
LBDigital > Media Source Solutions > Mobile App Users > Employment & Education Intent > Education > Early Childhood Education > Preschool	This audience is made up of individuals who are seeking Career Development and Education both online and through social media groups for Education and Early Childhood Education & Preschool.

Segment Name	Segment Description
LBDigital > Media Source Solutions > Mobile App Users > Employment & Education Intent > Education > Homeschooling	This audience is made up of individuals who are seeking Career Development and Education both online and through social media groups for Education and Homeschooling.
LBDigital > Media Source Solutions > Mobile App Users > Employment & Education Intent > Education > MBA	This audience is made up of individuals who are seeking Career Development and Education both online and through social media groups for an MBA.
LBDigital > Media Source Solutions > Mobile App Users > Employment & Education Intent > Education > Online Education	This audience is made up of individuals who are seeking Career Development and Education both online and through social media groups for Education and Online Education.
LBDigital > Media Source Solutions > Mobile App Users > Employment & Education Intent > Education > Primary & Secondary Schooling (K-12)	This audience is made up of individuals who are seeking Career Development and Education both online and through social media groups for Education and Primary & Secondary Schooling (K-12).
LBDigital > Media Source Solutions > Mobile App Users > Employment & Education Intent > Education > Standardized & Admissions Tests	This audience is made up of individuals who are seeking Career Development and Education both online and through social media groups for Education and Standardized & Admissions Tests.
LBDigital > Media Source Solutions > Mobile App Users > Employment & Education Intent > Education > Study Abroad	This audience is made up of individuals who are seeking Career Development and Education both online and through social media groups for Education and Study Abroad.
LBDigital > Media Source Solutions > Mobile App Users > Employment & Education Intent > Education > Teaching & Classroom Resources	This audience is made up of individuals who are seeking Career Development and Education both online and through social media groups for Education and Teaching & Classroom Resources.
LBDigital > Media Source Solutions > Mobile App Users > Employment & Education Intent > Training & Certification	This audience is made up of individuals who are seeking Career Development and Education both online and through social media groups for Education and Training & Certification.

AMERIBASE DIGITAL
A STIRISTA SOLUTION

Back to School Segment

Segment Name	Segment Description
Ameribase Digital > Back to School	This audience contains individuals searching online for new school apparel, school supplies and textbooks to prepare for going back to school.
Ameribase Digital > Mobile Location-Based > Interests > Parenting & Family > In Market for Back to School Supplies	Audience includes individuals in market for back to school items. US mobile location-based data derived from GPS enabled devices, mobile apps and mobile exchange ad requests.
Ameribase Digital > Interests > Education > Career Advice	Based on online behavioral information, these consumers consume content about topics like Career Advice.
Ameribase Digital > Interests > Education > College	Based on online behavioral information, these consumers consume content about topics like College.
Ameribase Digital > Interests > Education > Foreign Language	Based on online behavioral information, these consumers consume content about topics like Foreign Language.
Ameribase Digital > Interests > Education > Home School	Based on online behavioral information, these consumers consume content about topics like Home School.
Ameribase Digital > Interests > Education > Study Skills	Based on online behavioral information, these consumers consume content about topics like Study Skills.
Ameribase Digital > Interests > Education > Teaching Resources	Based on online behavioral information, these consumers consume content about topics like Teaching Resources.
Ameribase Digital > Super Spenders 360 > Education > College Tuition	These households are the top 5% in the country spending significantly on college tuition.
Ameribase Digital > Super Spenders 360 > Education > Day Care Centers, Nursery And Preschools	These households are the top 5% in the country spending significantly on day care centers, nursery and preschool.
Ameribase Digital > Super Spenders 360 > Education > Education	These households are the top 5% in the country spending significantly on education.
Ameribase Digital > Super Spenders 360 > Education > Elementary And High School Tuition	These households are the top 5% in the country spending significantly on elementary and high school tuition.
Ameribase Digital > Super Spenders 360 > Education > Food Or Board At School	These households are the top 5% in the country spending significantly on food or board at school.
Ameribase Digital > Super Spenders 360 > Education > Housing While Attending School	These households are the top 5% in the country spending significantly on housing while attending school.
Ameribase Digital > Super Spenders 360 > Education > Other School Expenses Including Rentals	These households are the top 5% in the country spending significantly on school expenses including rentals.
Ameribase Digital > Super Spenders 360 > Education > Other Schools Tuition	These households are the top 5% in the country spending significantly on other school tuition.
Ameribase Digital > Super Spenders 360 > Education > School Books, Supplies And Equipment For College	These households are the top 5% in the country spending significantly on school books, supplies and equipment for college.
Ameribase Digital > Super Spenders 360 > Education > School Books, Supplies And Equipment For Day Care Nursery	These households are the top 5% in the country spending significantly on school books, supplies and equipment for day care and nurseries.
Ameribase Digital > Super Spenders 360 > Education > School Books, Supplies And Equipment For Elementary And High School	These households are the top 5% in the country spending significantly on school books, supplies and equipment for elementary and high schools.
Ameribase Digital > Super Spenders 360 > Education > School Books, Supplies And Equipment For Other Schools	These households are the top 5% in the country spending significantly on school books, supplies and equipment for other schools.
Ameribase Digital > Super Spenders 360 > Education > School Books, Supplies And Equipment For Vocational And Technical School	These households are the top 5% in the country spending significantly on school books, supplies and equipment for vocational and technical schools.

Segment Name	Segment Description
Ameribase Digital > Super Spenders 360 > Education > School Bus	These households are the top 5% in the country spending significantly on school buses.
Ameribase Digital > Super Spenders 360 > Education > School Supplies	These households are the top 5% in the country spending significantly on school supplies.
Ameribase Digital > Social Behaviors > Occupation & Education > Education	These consumers have responded to contextual ads about Education through a variety of social media sites.
Ameribase Digital > Social Behaviors > Occupation & Education > Education > Academic Conferences & Publications	These consumers have responded to contextual ads about Academic Conferences & Publications through a variety of social media sites.
Ameribase Digital > Social Behaviors > Occupation & Education > Education > Alumni & Reunions	These consumers have responded to contextual ads about Alumni & Reunions through a variety of social media sites.
Ameribase Digital > Social Behaviors > Occupation & Education > Education > Colleges & Universities	These consumers have responded to contextual ads about Colleges & Universities through a variety of social media sites.
Ameribase Digital > Social Behaviors > Occupation & Education > Education > Distance Learning	These consumers have responded to contextual ads about Distance Learning through a variety of social media sites.
Ameribase Digital > Social Behaviors > Occupation & Education > Education > Early Childhood Education	These consumers have responded to contextual ads about Early Childhood Education through a variety of social media sites.
Ameribase Digital > Social Behaviors > Occupation & Education > Education > Early Childhood Education > Preschool	These consumers have responded to contextual ads about Preschool through a variety of social media sites.
Ameribase Digital > Social Behaviors > Occupation & Education > Education > Homeschooling	These consumers have responded to contextual ads about Homeschooling through a variety of social media sites.
Ameribase Digital > Social Behaviors > Occupation & Education > Education > MBA	These consumers have responded to contextual ads about Education through a variety of social media sites.
Ameribase Digital > Social Behaviors > Occupation & Education > Education > Online Education	These consumers have responded to contextual ads about Education through a variety of social media sites.
Ameribase Digital > Social Behaviors > Occupation & Education > Education > Primary & Secondary Schooling (K-12)	These consumers have responded to contextual ads about Primary & Secondary Schooling (K-12) through a variety of social media sites.
Ameribase Digital > Social Behaviors > Occupation & Education > Education > Standardized & Admissions Tests	These consumers have responded to contextual ads about Standardized & Admissions Tests through a variety of social media sites.
Ameribase Digital > Social Behaviors > Occupation & Education > Education > Study Abroad	These consumers have responded to contextual ads about Study Abroad through a variety of social media sites.
Ameribase Digital > Social Behaviors > Occupation & Education > Education > Teaching & Classroom Resources	These consumers have responded to contextual ads about Teaching & Classroom Resources through a variety of social media sites.
Ameribase Digital > Social Behaviors > Occupation & Education > Education > Training & Certification	These consumers have responded to contextual ads about Training & Certification through a variety of social media sites.
Ameribase Digital > Social Behaviors > Occupation & Education > Education > Vocational & Continuing Education	These consumers have responded to contextual ads about Vocational & Continuing Education through a variety of social media sites.