# B2B Segments

| Segment Name | Segment Description |
|---|---|
| LBDigital > Premium Business (B2B) > Firmographic > Company Annual Revenue > $10-25M | Individuals at companies with an annual revenue between $10-25M. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Annual Revenue > $100-500M | Individuals at companies with an annual revenue between $100-500M. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Annual Revenue > $10B+ | Individuals at companies with an annual revenue of $10B+. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Annual Revenue > $1B-2B | Individuals at companies with an annual revenue between $1B-2B. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Annual Revenue > $1M | Individuals at companies with an annual revenue between $1M. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Annual Revenue > $1M-$5M | Individuals at companies with an annual revenue between $1M-$5M. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Annual Revenue > $25-50M | Individuals at companies with an annual revenue between $25-50M. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Annual Revenue > $2B-5B | Individuals at companies with an annual revenue between $2B-5B. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Annual Revenue > $5-10M | Individuals at companies with an annual revenue between $5-10M. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Annual Revenue > $50-100M | Individuals at companies with an annual revenue between $50-100M. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Annual Revenue > $500M-1B | Individuals at companies with an annual revenue between $500M-1B. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Annual Revenue > $5B-10B | Individuals at companies with an annual revenue between $5B-10B. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Business Type > Government | Individuals at companies with a business type of Government. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Business Type > Private Company | Individuals at companies with a business type of a Private Company. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Business Type > Public Company | Individuals at companies with a business type of a Public Company. |

©2026 Stirista, LLC All Rights Reserved

| Segment Name | Segment Description |
|---|---|
| LBDigital > Premium Business (B2B) > Firmographic > Company Employee Count > 1-10 Employees | Individuals at companies with an employee count between 1-10 Employees. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Employee Count > 10001+ Employees | Individuals at companies with an employee count of 10001+ Employees. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Employee Count > 1001-5000 Employees | Individuals at companies with an employee count between 1001-5000 Employees. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Employee Count > 11-50 Employees | Individuals at companies with an employee count between 11-50 Employees. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Employee Count > 201-500 Employees | Individuals at companies with an employee count between 201-500 Employees. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Employee Count > 5001-10000 Employees | Individuals at companies with an employee count between 5001-10000 Employees. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Employee Count > 501-1000 Employees | Individuals at companies with an employee count between 501-1000 Employees. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Employee Count > 51-200 Employees | Individuals at companies with an employee count between 51-200 Employees. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Accounting Services | Individuals at companies in the industry of Accounting Services. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Advertising & Marketing | Individuals at companies in the industry of Advertising & Marketing. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Aerospace & Defense | Individuals at companies in the industry of Aerospace & Defense. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Agriculture | Individuals at companies in the industry of Agriculture. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Airlines, Airports & Air Services | Individuals at companies in the industry of Airlines, Airports & Air Services. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Amusement Parks, Arcades & Attractions | Individuals at companies in the industry of Amusement Parks, Arcades & Attractions. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Animals & Livestock | Individuals at companies in the industry of Animals & Livestock. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Apparel & Accessories Retail | Individuals at companies in the industry of Apparel & Accessories Retail. |

©2026 Stirista, LLC All Rights Reserved

| Segment Name | Segment Description |
|---|---|
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Architecture, Engineering & Design | Individuals at companies in the industry of Architecture, Engineering & Design. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Automobile Dealers | Individuals at companies in the industry of Automobile Dealers. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Automotive Parts | Individuals at companies in the industry of Automotive Parts. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Automotive Service & Collision Repair | Individuals at companies in the industry of Automotive Service & Collision Repair. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Banking | Individuals at companies in the industry of Banking. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Building Materials | Individuals at companies in the industry of Building Materials. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Business Services | Individuals at companies in the industry of Business Services. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Civil Engineering Construction | Individuals at companies in the industry of Civil Engineering Construction. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Colleges & Universities | Individuals at companies in the industry of Colleges & Universities. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Commercial & Residential Construction | Individuals at companies in the industry of Commercial & Residential Construction. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Construction | Individuals at companies in the industry of Construction. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Consumer Services | Individuals at companies in the industry of Consumer Services. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Crops | Individuals at companies in the industry of Crops. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Custom Software & IT Services | Individuals at companies in the industry of Custom Software & IT Services. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Department Stores, Shopping Centers & Superstores | Individuals at companies in the industry of Department Stores, Shopping Centers & Superstores. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Education | Individuals at companies in the industry of Education. |

©2026 Stirista, LLC All Rights Reserved

| Segment Name | Segment Description |
|---|---|
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Elderly Care Services | Individuals at companies in the industry of Elderly Care Services. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Electricity, Oil & Gas | Individuals at companies in the industry of Electricity, Oil & Gas. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Energy, Utilities & Waste | Individuals at companies in the industry of Energy, Utilities & Waste. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Federal | Individuals at companies in the industry of Federal. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Finance | Individuals at companies in the industry of Finance. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Food & Beverage | Individuals at companies in the industry of Food & Beverage. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Government | Individuals at companies in the industry of Government. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Healthcare Services | Individuals at companies in the industry of Healthcare Services. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Hospitality | Individuals at companies in the industry of Hospitality. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Hospitals & Physicians Clinics | Individuals at companies in the industry of Hospitals & Physicians Clinics. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > HR & Staffing | Individuals at companies in the industry of HR & Staffing. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Industrial Machinery & Equipment | Individuals at companies in the industry of Industrial Machinery & Equipment. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Internet Service Providers, Website Hosting & Internet-related Services | Individuals at companies in the industry of Internet Service Providers, Website Hosting & Internet-related Services. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Investment Banking | Individuals at companies in the industry of Investment Banking. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > K-12 Schools | Individuals at companies in the industry of K-12 Schools. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Local | Individuals at companies in the industry of Local. |

©2026 Stirista, LLC All Rights Reserved

| Segment Name | Segment Description |
|---|---|
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Lodging & Resorts | Individuals at companies in the industry of Lodging & Resorts. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Manufacturing | Individuals at companies in the industry of Manufacturing. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Marine Shipping & Transportation | Individuals at companies in the industry of Marine Shipping & Transportation. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Medical & Surgical Hospitals | Individuals at companies in the industry of Medical & Surgical Hospitals. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Medical Devices & Equipment | Individuals at companies in the industry of Medical Devices & Equipment. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Medical Specialists | Individuals at companies in the industry of Medical Specialists. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Minerals & Mining | Individuals at companies in the industry of Minerals & Mining. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Non-Profit & Charitable Organizations | Individuals at companies in the industry of Non-Profit & Charitable Organizations. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Oil & Gas Exploration & Services | Individuals at companies in the industry of Oil & Gas Exploration & Services. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Organizations | Individuals at companies in the industry of Organizations. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Physicians Clinics | Individuals at companies in the industry of Physicians Clinics. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Restaurants | Individuals at companies in the industry of Restaurants. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Retail | Individuals at companies in the industry of Retail. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Software | Individuals at companies in the industry of Software. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > State | Individuals at companies in the industry of State. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Telecommunications | Individuals at companies in the industry of Telecommunications. |

©2026 Stirista, LLC All Rights Reserved

| Segment Name | Segment Description |
|---|---|
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Training | Individuals at companies in the industry of Training. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Transportation | Individuals at companies in the industry of Transportation. |
| LBDigital > Premium Business (B2B) > Firmographic > Company Industry > Waste Treatment, Environmental Services & Recycling | Individuals at companies in the industry of Waste Treatment, Environmental Services & Recycling. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Decision Makers > Account Management Decision Makers | Individuals at companies with a job function of Account Management Decision Makers. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Decision Makers > Accounting & Tax Decision Makers | Individuals at companies with a job function of Accounting & Tax Decision Makers. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Decision Makers > Advertising Decision Makers | Individuals at companies with a job function of Advertising Decision Makers. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Decision Makers > Business Development Decision Makers | Individuals at companies with a job function of Business Development Decision Makers. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Decision Makers > C-Suite Decision Makers | Individuals at companies with a job function of C-Suite Decision Makers. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Decision Makers > Engineering Decision Makers | Individuals at companies with a job function of Engineering Decision Makers. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Decision Makers > Finance Decision Makers | Individuals at companies with a job function of Finance Decision Makers. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Decision Makers > Human Resources Decision Makers | Individuals at companies with a job function of Human Resources Decision Makers. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Decision Makers > Information Technology Decision Makers | Individuals at companies with a job function of Information Technology Decision Makers. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Decision Makers > IT & Engineering Decision Makers | Individuals at companies with a job function of IT & Engineering Decision Makers. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Decision Makers > Legal Decision Makers | Individuals at companies with a job function of Legal Decision Makers. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Decision Makers > Marketing Decision Makers | Individuals at companies with a job function of Marketing Decision Makers. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Decision Makers > Medical & Health Decision Makers | Individuals at companies with a job function of Medical & Health Decision Makers. |

©2026 Stirista, LLC All Rights Reserved

| Segment Name | Segment Description |
|---|---|
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Decision Makers > Operations Decision Makers | Individuals at companies with a job function of Operations Decision Makers. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Decision Makers > Sales Decision Makers | Individuals at companies with a job function of Sales Decision Makers. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Account Management Professionals | Individuals at companies with a job function of Account Management Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Accounting & Tax Professionals | Individuals at companies with a job function of Accounting & Tax Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Advertising Professionals | Individuals at companies with a job function of Advertising Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Artificial Intelligence / Machine Learning Professionals | Individuals at companies with a job function of Artificial Intelligence / Machine Learning Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Brand Management Professionals | Individuals at companies with a job function of Brand Management Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Business Development Professionals | Individuals at companies with a job function of Business Development Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Business Intelligence Professionals | Individuals at companies with a job function of Business Intelligence Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Clinical Operations Professionals | Individuals at companies with a job function of Clinical Operations Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Cloud & Mobility Professionals | Individuals at companies with a job function of Cloud & Mobility Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Compliance Professionals | Individuals at companies with a job function of Compliance Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Construction Professionals | Individuals at companies with a job function of Construction Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Corporate Strategy Professionals | Individuals at companies with a job function of Corporate Strategy Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Customer Service / Support Professionals | Individuals at companies with a job function of Customer Service / Support Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Customer Success Professionals | Individuals at companies with a job function of Customer Success Professionals. |

©2026 Stirista, LLC All Rights Reserved

| Segment Name | Segment Description |
|---|---|
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Data Science Professionals | Individuals at companies with a job function of Data Science Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Data Warehouse Professionals | Individuals at companies with a job function of Data Warehouse Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Digital Marketing Professionals | Individuals at companies with a job function of Digital Marketing Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Doctors / Physicians Professionals | Individuals at companies with a job function of Doctors / Physicians Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Engineering Professionals | Individuals at companies with a job function of Engineering Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Event Marketing Professionals | Individuals at companies with a job function of Event Marketing Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Facilities Management Professionals | Individuals at companies with a job function of Facilities Management Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Finance Professionals | Individuals at companies with a job function of Finance Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Financial Planning & Analysis Professionals | Individuals at companies with a job function of Financial Planning & Analysis Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Graphic Design Professionals | Individuals at companies with a job function of Graphic Design Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Human Resources Professionals | Individuals at companies with a job function of Human Resources Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Industrial Engineering Professionals | Individuals at companies with a job function of Industrial Engineering Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Information Security Professionals | Individuals at companies with a job function of Information Security Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Information Technology Professionals | Individuals at companies with a job function of Information Technology Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Infrastructure Professionals | Individuals at companies with a job function of Infrastructure Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > IT & Engineering Professionals | Individuals at companies with a job function of IT & Engineering Professionals. |

©2026 Stirista, LLC All Rights Reserved

| Segment Name | Segment Description |
|---|---|
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > IT Operations Professionals | Individuals at companies with a job function of IT Operations Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > IT Strategy Professionals | Individuals at companies with a job function of IT Strategy Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Learning & Development Professionals | Individuals at companies with a job function of Learning & Development Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Legal Operations Professionals | Individuals at companies with a job function of Legal Operations Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Legal Professionals | Individuals at companies with a job function of Legal Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Logistics & Supply Chain Professionals | Individuals at companies with a job function of Logistics & Supply Chain Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Marketing Analytics / Insights Professionals | Individuals at companies with a job function of Marketing Analytics / Insights Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Marketing Operations Professionals | Individuals at companies with a job function of Marketing Operations Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Marketing Professionals | Individuals at companies with a job function of Marketing Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Medical Administration Professionals | Individuals at companies with a job function of Medical Administration Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Medical Professionals | Individuals at companies with a job function of Medical Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Mergers & Acquisitions Professionals | Individuals at companies with a job function of Mergers & Acquisitions Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Networking Professionals | Individuals at companies with a job function of Networking Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Nursing Professionals | Individuals at companies with a job function of Nursing Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Nutrition & Dietetics Professionals | Individuals at companies with a job function of Nutrition & Dietetics Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Office Operations Professionals | Individuals at companies with a job function of Office Operations Professionals. |

©2026 Stirista, LLC All Rights Reserved

| Segment Name | Segment Description |
|---|---|
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Operations Professionals | Individuals at companies with a job function of Operations Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Pharmacy Professionals | Individuals at companies with a job function of Pharmacy Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Physical Therapy Professionals | Individuals at companies with a job function of Physical Therapy Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Product Management Professionals | Individuals at companies with a job function of Product Management Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Product Marketing Professionals | Individuals at companies with a job function of Product Marketing Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Project & Program Management Professionals | Individuals at companies with a job function of Project & Program Management Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Project Management Professionals | Individuals at companies with a job function of Project Management Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Public Health Professionals | Individuals at companies with a job function of Public Health Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Public Relations (PR) Professionals | Individuals at companies with a job function of Public Relations (PR) Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Quality Management Professionals | Individuals at companies with a job function of Quality Management Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Real Estate Professionals | Individuals at companies with a job function of Real Estate Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Sales Professionals | Individuals at companies with a job function of Sales Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Social Media Marketing Professionals | Individuals at companies with a job function of Social Media Marketing Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Social Work Professionals | Individuals at companies with a job function of Social Work Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Software Development Professionals | Individuals at companies with a job function of Software Development Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Sourcing / Procurement Professionals | Individuals at companies with a job function of Sourcing / Procurement Professionals. |

©2026 Stirista, LLC All Rights Reserved

| Segment Name | Segment Description |
|---|---|
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Talent Acquisition Professionals | Individuals at companies with a job function of Talent Acquisition Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Tax Professionals | Individuals at companies with a job function of Tax Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Tech Infrastructure Professionals | Individuals at companies with a job function of Tech Infrastructure Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > UI / UX Professionals | Individuals at companies with a job function of UI / UX Professionals. |
| LBDigital > Premium Business (B2B) > Firmographic > Job Function > Professionals > Web Development Professionals | Individuals at companies with a job function of Web Development Professionals. |
| LBDigital > Premium Business (B2B) > Intent > Digital Transformation > Digital Strategy | Individuals at companies with an intent for Digital Strategy. |
| LBDigital > Premium Business (B2B) > Intent > Digital Transformation > Digital Transformation | Individuals at companies with an intent for Digital Transformation. |
| LBDigital > Premium Business (B2B) > Intent > Digital Transformation > Digitization | Individuals at companies with an intent for Digitization. |
| LBDigital > Premium Business (B2B) > Intent > Digital Transformation > IT Transformation | Individuals at companies with an intent for IT Transformation. |
| LBDigital > Premium Business (B2B) > Intent > Healthcare Technology > Cancer Genomics | Individuals at companies with an intent for Cancer Genomics. |
| LBDigital > Premium Business (B2B) > Intent > Healthcare Technology > Cell Therapy | Individuals at companies with an intent for Cell Therapy. |
| LBDigital > Premium Business (B2B) > Intent > Healthcare Technology > Defibrillator / AED Devices | Individuals at companies with an intent for Defibrillator / AED Devices. |
| LBDigital > Premium Business (B2B) > Intent > Healthcare Technology > Digital Healthcare Technologies | Individuals at companies with an intent for Digital Healthcare Technologies. |
| LBDigital > Premium Business (B2B) > Intent > Healthcare Technology > DNA Sequencing | Individuals at companies with an intent for DNA Sequencing. |
| LBDigital > Premium Business (B2B) > Intent > Healthcare Technology > Electronic Data Capture (EDC) | Individuals at companies with an intent for Electronic Data Capture (EDC). |
| LBDigital > Premium Business (B2B) > Intent > Healthcare Technology > Epic Systems | Individuals at companies with an intent for Epic Systems. |

©2026 Stirista, LLC All Rights Reserved

| Segment Name | Segment Description |
|---|---|
| LBDigital > Premium Business (B2B) > Intent > Healthcare Technology > Gene Therapy | Individuals at companies with an intent for Gene Therapy. |
| LBDigital > Premium Business (B2B) > Intent > Healthcare Technology > Genomics | Individuals at companies with an intent for Genomics. |
| LBDigital > Premium Business (B2B) > Intent > Healthcare Technology > Health IT Consulting | Individuals at companies with an intent for Health IT Consulting. |
| LBDigital > Premium Business (B2B) > Intent > Healthcare Technology > Healthcare Software | Individuals at companies with an intent for Healthcare Software. |
| LBDigital > Premium Business (B2B) > Intent > Healthcare Technology > Home Healthcare Software | Individuals at companies with an intent for Home Healthcare Software. |
| LBDigital > Premium Business (B2B) > Intent > Healthcare Technology > Laboratory Information Management Systems | Individuals at companies with an intent for Laboratory Information Management Systems. |
| LBDigital > Premium Business (B2B) > Intent > Healthcare Technology > Medical Technology | Individuals at companies with an intent for Medical Technology. |
| LBDigital > Premium Business (B2B) > Intent > Healthcare Technology > Microbiology | Individuals at companies with an intent for Microbiology. |
| LBDigital > Premium Business (B2B) > Intent > Healthcare Technology > Pharmacokinetics | Individuals at companies with an intent for Pharmacokinetics. |
| LBDigital > Premium Business (B2B) > Intent > Healthcare Technology > Randomization and Trial Supply Management (RTSM) | Individuals at companies with an intent for Randomization and Trial Supply Management (RTSM). |
| LBDigital > Premium Business (B2B) > Intent > Healthcare Technology > Real-Time Polymerase Chain Reaction (Real-Time PCR) | Individuals at companies with an intent for Real-Time Polymerase Chain Reaction (Real-Time PCR). |
| LBDigital > Premium Business (B2B) > Intent > Healthcare Technology > RNA Sequencing | Individuals at companies with an intent for RNA Sequencing. |
| LBDigital > Premium Business (B2B) > Intent > Healthcare Technology > Thermo Fisher Scientific | Individuals at companies with an intent for Thermo Fisher Scientific. |
| LBDigital > Premium Business (B2B) > Intent > Healthcare Technology > Wound Care | Individuals at companies with an intent for Wound Care. |
| LBDigital > Premium Business (B2B) > Intent > IT Administration > IT Industry | Individuals at companies with an intent for IT Industry. |
| LBDigital > Premium Business (B2B) > Intent > IT Administration > IT Operations | Individuals at companies with an intent for IT Operations. |

©2026 Stirista, LLC All Rights Reserved

| Segment Name | Segment Description |
|---|---|
| LBDigital > Premium Business (B2B) > Intent > IT Administration > IT Optimization | Individuals at companies with an intent for IT Optimization. |
| LBDigital > Premium Business (B2B) > Intent > IT Administration > IT Strategy | Individuals at companies with an intent for IT Strategy. |
| LBDigital > Premium Business (B2B) > Intent > IT Administration > Log Management | Individuals at companies with an intent for Log Management. |
| LBDigital > Premium Business (B2B) > Intent > IT Administration > Program Management | Individuals at companies with an intent for Program Management. |
| LBDigital > Premium Business (B2B) > Intent > IT Administration > Software Asset Management | Individuals at companies with an intent for Software Asset Management. |
| LBDigital > Premium Business (B2B) > Intent > IT Administration > Sustainable IT | Individuals at companies with an intent for Sustainable IT. |
| LBDigital > Premium Business (B2B) > Intent > IT Administration > Systems Management | Individuals at companies with an intent for Systems Management. |
| LBDigital > Premium Business (B2B) > Intent > IT Administration > User Management | Individuals at companies with an intent for User Management. |
| LBDigital > Premium Business (B2B) > Intent > IT Audit / Compliance > Continuous Controls Monitoring | Individuals at companies with an intent for Continuous Controls Monitoring. |
| LBDigital > Premium Business (B2B) > Intent > IT Audit / Compliance > IT Asset Disposition / IT Asset Retirement / ITAD | Individuals at companies with an intent for IT Asset Disposition / IT Asset Retirement / ITAD. |
| LBDigital > Premium Business (B2B) > Intent > Labor & Employment Policy > Charter Transportation | Individuals at companies with an intent for Charter Transportation. |
| LBDigital > Premium Business (B2B) > Intent > Labor & Employment Policy > Employee Attendance & Hours | Individuals at companies with an intent for Employee Attendance & Hours. |
| LBDigital > Premium Business (B2B) > Intent > Labor & Employment Policy > Global Employment Law | Individuals at companies with an intent for Global Employment Law. |
| LBDigital > Premium Business (B2B) > Intent > Labor & Employment Policy > Harassment | Individuals at companies with an intent for Harassment. |
| LBDigital > Premium Business (B2B) > Intent > Labor & Employment Policy > Investigation Management Software | Individuals at companies with an intent for Investigation Management Software. |
| LBDigital > Premium Business (B2B) > Intent > Labor & Employment Policy > Labor Management | Individuals at companies with an intent for Labor Management. |

©2026 Stirista, LLC All Rights Reserved

| Segment Name | Segment Description |
|---|---|
| LBDigital > Premium Business (B2B) > Intent > Labor & Employment Policy > Layoffs | Individuals at companies with an intent for Layoffs. |
| LBDigital > Premium Business (B2B) > Intent > Labor & Employment Policy > Leave Management | Individuals at companies with an intent for Leave Management. |
| LBDigital > Premium Business (B2B) > Intent > Labor & Employment Policy > Occupational Safety & Health Administration (OSHA) | Individuals at companies with an intent for Occupational Safety & Health Administration (OSHA). |
| LBDigital > Premium Business (B2B) > Intent > Labor & Employment Policy > Remote Workforce | Individuals at companies with an intent for Remote Workforce. |
| LBDigital > Premium Business (B2B) > Intent > Labor & Employment Policy > Remote Working | Individuals at companies with an intent for Remote Working. |
| LBDigital > Premium Business (B2B) > Intent > Labor & Employment Policy > Reporting & Disclosure | Individuals at companies with an intent for Reporting & Disclosure. |
| LBDigital > Premium Business (B2B) > Intent > Labor & Employment Policy > Return to Work | Individuals at companies with an intent for Return to Work. |
| LBDigital > Premium Business (B2B) > Intent > Labor & Employment Policy > Workplace Injury | Individuals at companies with an intent for Workplace Injury. |
| LBDigital > Premium Business (B2B) > Intent > Machine Learning > Computer Vision | Individuals at companies with an intent for Computer Vision. |
| LBDigital > Premium Business (B2B) > Intent > Machine Learning > Deep Learning Software | Individuals at companies with an intent for Deep Learning Software. |
| LBDigital > Premium Business (B2B) > Intent > Machine Learning > Machine Learning | Individuals at companies with an intent for Machine Learning. |
| LBDigital > Premium Business (B2B) > Intent > Machine Learning > Sentiment Analysis | Individuals at companies with an intent for Sentiment Analysis. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Additive Manufacturing | Individuals at companies with an intent for Additive Manufacturing. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Biodegradable Lubricants Oils & Greases | Individuals at companies with an intent for Biodegradable Lubricants Oils & Greases. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Box Build Manufacturing | Individuals at companies with an intent for Box Build Manufacturing. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Chemical Manufacturing | Individuals at companies with an intent for Chemical Manufacturing. |

©2026 Stirista, LLC All Rights Reserved

| Segment Name | Segment Description |
|---|---|
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Contract Manufacturer | Individuals at companies with an intent for Contract Manufacturer. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Digital Twin | Individuals at companies with an intent for Digital Twin. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Downtime Monitoring | Individuals at companies with an intent for Downtime Monitoring. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Electric Pumps | Individuals at companies with an intent for Electric Pumps. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Electronic Contract Manufacturing | Individuals at companies with an intent for Electronic Contract Manufacturing. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Electronic Manufacturer | Individuals at companies with an intent for Electronic Manufacturer. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Electronic Manufacturing Services (EMS) | Individuals at companies with an intent for Electronic Manufacturing Services (EMS). |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Engineer to Order / Make to Order | Individuals at companies with an intent for Engineer to Order / Make to Order. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Food Grade Lubricants / Oils / Greases | Individuals at companies with an intent for Food Grade Lubricants / Oils / Greases. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Food Processing | Individuals at companies with an intent for Food Processing. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Food Safety Modernization Act | Individuals at companies with an intent for Food Safety Modernization Act. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > High-Density Polyethylene (HDPE) | Individuals at companies with an intent for High-Density Polyethylene (HDPE). |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Industrial Adhesives | Individuals at companies with an intent for Industrial Adhesives. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Industrial Control Systems (ICS) | Individuals at companies with an intent for Industrial Control Systems (ICS). |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Industrial Lubricants / Oils / Greases | Individuals at companies with an intent for Industrial Lubricants / Oils / Greases. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Injection Molding | Individuals at companies with an intent for Injection Molding. |

©2026 Stirista, LLC All Rights Reserved

| Segment Name | Segment Description |
|---|---|
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Irrigation Systems | Individuals at companies with an intent for Irrigation Systems. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Laser Welding | Individuals at companies with an intent for Laser Welding. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Lean Manufacturing | Individuals at companies with an intent for Lean Manufacturing. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Low-Density Polyethylene Bags | Individuals at companies with an intent for Low-Density Polyethylene Bags. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Manufacturing Cost Reduction | Individuals at companies with an intent for Manufacturing Cost Reduction. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Manufacturing Execution System | Individuals at companies with an intent for Manufacturing Execution System. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Manufacturing Outsourcing | Individuals at companies with an intent for Manufacturing Outsourcing. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Manufacturing Process Control | Individuals at companies with an intent for Manufacturing Process Control. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Material Requirements Planning (MRP) | Individuals at companies with an intent for Material Requirements Planning (MRP). |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Metal Foundry | Individuals at companies with an intent for Metal Foundry. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Metal Stamping | Individuals at companies with an intent for Metal Stamping. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Metalworking | Individuals at companies with an intent for Metalworking. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Motion Control | Individuals at companies with an intent for Motion Control. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Original Equipment Manufacturer (OEM) | Individuals at companies with an intent for Original Equipment Manufacturer (OEM). |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Pharmaceutical Packaging | Individuals at companies with an intent for Pharmaceutical Packaging. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Plasma Cutting | Individuals at companies with an intent for Plasma Cutting. |

©2026 Stirista, LLC All Rights Reserved

| Segment Name | Segment Description |
|---|---|
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Polymer Materials | Individuals at companies with an intent for Polymer Materials. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Precision Machined Parts | Individuals at companies with an intent for Precision Machined Parts. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Printed Circuit Board Manufacturing | Individuals at companies with an intent for Printed Circuit Board Manufacturing. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Private Label Manufacturer / Supplier | Individuals at companies with an intent for Private Label Manufacturer / Supplier. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Recycled Plastics | Individuals at companies with an intent for Recycled Plastics. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Reshoring | Individuals at companies with an intent for Reshoring. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Scrap Metal | Individuals at companies with an intent for Scrap Metal. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Sheet Metal Manufacturing | Individuals at companies with an intent for Sheet Metal Manufacturing. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Smart Factory | Individuals at companies with an intent for Smart Factory. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Smart Manufacturing | Individuals at companies with an intent for Smart Manufacturing. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Steel Drums and Barrels | Individuals at companies with an intent for Steel Drums and Barrels. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Supplement Manufacturer / Supplier | Individuals at companies with an intent for Supplement Manufacturer / Supplier. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Sustainability | Individuals at companies with an intent for Sustainability. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Sustainable Packaging | Individuals at companies with an intent for Sustainable Packaging. |
| LBDigital > Premium Business (B2B) > Intent > Manufacturing Operations > Wear Parts | Individuals at companies with an intent for Wear Parts. |
| LBDigital > Premium Business (B2B) > Technology > Accounting and Finance > Accounting | Individuals at companies with technology focused on Accounting. |

©2026 Stirista, LLC All Rights Reserved

| Segment Name | Segment Description |
|---|---|
| LBDigital > Premium Business (B2B) > Technology > Accounting and Finance > Blockchain | Individuals at companies with technology focused on Blockchain. |
| LBDigital > Premium Business (B2B) > Technology > Accounting and Finance > Corporate Performance Management | Individuals at companies with technology focused on Corporate Performance Management. |
| LBDigital > Premium Business (B2B) > Technology > Accounting and Finance > Online Banking | Individuals at companies with technology focused on Online Banking. |
| LBDigital > Premium Business (B2B) > Technology > Accounting and Finance > Other Accounting and Finance Software | Individuals at companies with technology focused on Other Accounting and Finance Software. |
| LBDigital > Premium Business (B2B) > Technology > Accounting and Finance > Recurring Billing | Individuals at companies with technology focused on Recurring Billing. |
| LBDigital > Premium Business (B2B) > Technology > Accounting and Finance > Travel and Expense Management | Individuals at companies with technology focused on Travel and Expense Management. |
| LBDigital > Premium Business (B2B) > Technology > Advertising > Ad Creative Management | Individuals at companies with technology focused on Ad Creative Management. |
| LBDigital > Premium Business (B2B) > Technology > Advertising > Ad Exchanges | Individuals at companies with technology focused on Ad Exchanges. |
| LBDigital > Premium Business (B2B) > Technology > Advertising > Ad Servers | Individuals at companies with technology focused on Ad Servers. |
| LBDigital > Premium Business (B2B) > Technology > Advertising > Ad Verification and Optimization | Individuals at companies with technology focused on Ad Verification and Optimization. |
| LBDigital > Premium Business (B2B) > Technology > Advertising > Advertising Networks | Individuals at companies with technology focused on Advertising Networks. |
| LBDigital > Premium Business (B2B) > Technology > Advertising > Affiliate Networks | Individuals at companies with technology focused on Affiliate Networks. |
| LBDigital > Premium Business (B2B) > Technology > Advertising > Data Management Platforms (DMP) | Individuals at companies with technology focused on Data Management Platforms (DMP). |
| LBDigital > Premium Business (B2B) > Technology > Advertising > Demand Side Platforms (DSP) | Individuals at companies with technology focused on Demand Side Platforms (DSP). |
| LBDigital > Premium Business (B2B) > Technology > Advertising > Native Advertising | Individuals at companies with technology focused on Native Advertising. |
| LBDigital > Premium Business (B2B) > Technology > Advertising > Other Advertising Software | Individuals at companies with technology focused on Other Advertising Software. |

©2026 Stirista, LLC All Rights Reserved

| Segment Name | Segment Description |
|---|---|
| LBDigital > Premium Business (B2B) > Technology > Advertising > Retargeting | Individuals at companies with technology focused on Retargeting. |
| LBDigital > Premium Business (B2B) > Technology > Advertising > Supply Side Platforms | Individuals at companies with technology focused on Supply Side Platforms. |
| LBDigital > Premium Business (B2B) > Technology > Advertising > Video Advertising Networks | Individuals at companies with technology focused on Video Advertising Networks. |
| LBDigital > Premium Business (B2B) > Technology > Audio, Video, Graphics > Digital Asset Management | Individuals at companies with technology focused on Digital Asset Management. |
| LBDigital > Premium Business (B2B) > Technology > Audio, Video, Graphics > Live Streaming Platforms | Individuals at companies with technology focused on Live Streaming Platforms. |
| LBDigital > Premium Business (B2B) > Technology > Audio, Video, Graphics > Online Video Platforms | Individuals at companies with technology focused on Online Video Platforms. |
| LBDigital > Premium Business (B2B) > Technology > Audio, Video, Graphics > Other Audio, Video, Graphics Software | Individuals at companies with technology focused on Other Audio, Video, Graphics Software. |
| LBDigital > Premium Business (B2B) > Technology > Audio, Video, Graphics > Stock Images Providers | Individuals at companies with technology focused on Stock Images Providers. |
| LBDigital > Premium Business (B2B) > Technology > Communication and Collaboration > Electronic Signatures | Individuals at companies with technology focused on Electronic Signatures. |
| LBDigital > Premium Business (B2B) > Technology > Communication and Collaboration > File Sharing | Individuals at companies with technology focused on File Sharing. |
| LBDigital > Premium Business (B2B) > Technology > Communication and Collaboration > Office Suites | Individuals at companies with technology focused on Office Suites. |
| LBDigital > Premium Business (B2B) > Technology > Communication and Collaboration > Other Communication and Collaboration Software | Individuals at companies with technology focused on Other Communication and Collaboration Software. |
| LBDigital > Premium Business (B2B) > Technology > Communication and Collaboration > Project Management | Individuals at companies with technology focused on Project Management. |
| LBDigital > Premium Business (B2B) > Technology > Communication and Collaboration > Team Collaboration | Individuals at companies with technology focused on Team Collaboration. |
| LBDigital > Premium Business (B2B) > Technology > Communication and Collaboration > Unified Communications | Individuals at companies with technology focused on Unified Communications. |
| LBDigital > Premium Business (B2B) > Technology > Communication and Collaboration > Web Conferencing | Individuals at companies with technology focused on Web Conferencing. |

©2026 Stirista, LLC All Rights Reserved

| Segment Name | Segment Description |
|---|---|
| LBDigital > Premium Business (B2B) > Technology > Customer Service > Contact Center Solutions | Individuals at companies with technology focused on Contact Center Solutions. |
| LBDigital > Premium Business (B2B) > Technology > Customer Service > Customer Communication Management | Individuals at companies with technology focused on Customer Communication Management. |
| LBDigital > Premium Business (B2B) > Technology > Customer Service > Customer Experience Management | Individuals at companies with technology focused on Customer Experience Management. |
| LBDigital > Premium Business (B2B) > Technology > Customer Service > Customer Feedback Management | Individuals at companies with technology focused on Customer Feedback Management. |
| LBDigital > Premium Business (B2B) > Technology > Customer Service > Customer Self-Service | Individuals at companies with technology focused on Customer Self-Service. |
| LBDigital > Premium Business (B2B) > Technology > Customer Service > Live Chats | Individuals at companies with technology focused on Live Chats. |
| LBDigital > Premium Business (B2B) > Technology > Customer Service > Other Customer Service Software | Individuals at companies with technology focused on Other Customer Service Software. |
| LBDigital > Premium Business (B2B) > Technology > Data Management > API Management | Individuals at companies with technology focused on API Management. |
| LBDigital > Premium Business (B2B) > Technology > Data Management > Archiving | Individuals at companies with technology focused on Archiving. |
| LBDigital > Premium Business (B2B) > Technology > Data Management > Backup and Recovery | Individuals at companies with technology focused on Backup and Recovery. |
| LBDigital > Premium Business (B2B) > Technology > Data Management > Big Data Processing | Individuals at companies with technology focused on Big Data Processing. |
| LBDigital > Premium Business (B2B) > Technology > Data Management > Data Integration | Individuals at companies with technology focused on Data Integration. |
| LBDigital > Premium Business (B2B) > Technology > Data Management > Data Quality Management | Individuals at companies with technology focused on Data Quality Management. |
| LBDigital > Premium Business (B2B) > Technology > Data Management > Data Warehousing | Individuals at companies with technology focused on Data Warehousing. |
| LBDigital > Premium Business (B2B) > Technology > Data Management > Database Management | Individuals at companies with technology focused on Database Management. |
| LBDigital > Premium Business (B2B) > Technology > Data Management > Databases | Individuals at companies with technology focused on Databases. |

©2026 Stirista, LLC All Rights Reserved

| Segment Name | Segment Description |
|---|---|
| LBDigital > Premium Business (B2B) > Technology > Data Management > Enterprise Content Management | Individuals at companies with technology focused on Enterprise Content Management. |
| LBDigital > Premium Business (B2B) > Technology > Data Management > Enterprise Search | Individuals at companies with technology focused on Enterprise Search. |
| LBDigital > Premium Business (B2B) > Technology > Data Management > Other Data Management Software | Individuals at companies with technology focused on Other Data Management Software. |
| LBDigital > Premium Business (B2B) > Technology > DevOps > Build Automation | Individuals at companies with technology focused on Build Automation. |
| LBDigital > Premium Business (B2B) > Technology > DevOps > Configuration Management | Individuals at companies with technology focused on Configuration Management. |
| LBDigital > Premium Business (B2B) > Technology > DevOps > Containerization | Individuals at companies with technology focused on Containerization. |
| LBDigital > Premium Business (B2B) > Technology > DevOps > Continuous Integration | Individuals at companies with technology focused on Continuous Integration. |
| LBDigital > Premium Business (B2B) > Technology > DevOps > Deployment | Individuals at companies with technology focused on Deployment. |
| LBDigital > Premium Business (B2B) > Technology > DevOps > Error and Exception Monitoring | Individuals at companies with technology focused on Error and Exception Monitoring. |
| LBDigital > Premium Business (B2B) > Technology > DevOps > Logging | Individuals at companies with technology focused on Logging. |
| LBDigital > Premium Business (B2B) > Technology > DevOps > Other DevOps Software | Individuals at companies with technology focused on Other DevOps Software. |
| LBDigital > Premium Business (B2B) > Technology > DevOps > Release Management | Individuals at companies with technology focused on Release Management. |
| LBDigital > Premium Business (B2B) > Technology > DevOps > Source Code Management | Individuals at companies with technology focused on Source Code Management. |
| LBDigital > Premium Business (B2B) > Technology > DevOps > Testing and QA | Individuals at companies with technology focused on Testing and QA. |
| LBDigital > Premium Business (B2B) > Technology > DevOps > Virtualization | Individuals at companies with technology focused on Virtualization. |
| LBDigital > Premium Business (B2B) > Technology > E-Commerce > E-Commerce Platforms | Individuals at companies with technology focused on E-Commerce Platforms. |
| LBDigital > Premium Business (B2B) > Technology > E-Commerce > Other E-Commerce Software | Individuals at companies with technology focused on Other E-Commerce Software. |

©2026 Stirista, LLC All Rights Reserved

| Segment Name | Segment Description |
|---|---|
| LBDigital > Premium Business (B2B) > Technology > E-Commerce > Payment Processing | Individuals at companies with technology focused on Payment Processing. |
| LBDigital > Premium Business (B2B) > Technology > E-Commerce > Product Information Management | Individuals at companies with technology focused on Product Information Management. |
| LBDigital > Premium Business (B2B) > Technology > E-Commerce > Shopping Carts | Individuals at companies with technology focused on Shopping Carts. |
| LBDigital > Premium Business (B2B) > Technology > E-Commerce > Site and Cart Abandonment | Individuals at companies with technology focused on Site and Cart Abandonment. |
| LBDigital > Premium Business (B2B) > Technology > E-Commerce > Size and Fit Prediction | Individuals at companies with technology focused on Size and Fit Prediction. |
| LBDigital > Premium Business (B2B) > Technology > Hardware > Communication Hardware | Individuals at companies with technology focused on Communication Hardware. |
| LBDigital > Premium Business (B2B) > Technology > Hardware > Network Hardware | Individuals at companies with technology focused on Network Hardware. |
| LBDigital > Premium Business (B2B) > Technology > Hardware > Office Hardware | Individuals at companies with technology focused on Office Hardware. |
| LBDigital > Premium Business (B2B) > Technology > Hardware > Server Hardware | Individuals at companies with technology focused on Server Hardware. |
| LBDigital > Premium Business (B2B) > Technology > Human Resources > Applicant Tracking Systems | Individuals at companies with technology focused on Applicant Tracking Systems. |
| LBDigital > Premium Business (B2B) > Technology > Human Resources > Corporate Learning Management Systems | Individuals at companies with technology focused on Corporate Learning Management Systems. |
| LBDigital > Premium Business (B2B) > Technology > Human Resources > Job Boards | Individuals at companies with technology focused on Job Boards. |
| LBDigital > Premium Business (B2B) > Technology > Human Resources > Other Human Resources Software | Individuals at companies with technology focused on Other Human Resources Software. |
| LBDigital > Premium Business (B2B) > Technology > Human Resources > Recruitment Marketing | Individuals at companies with technology focused on Recruitment Marketing. |
| LBDigital > Premium Business (B2B) > Technology > Human Resources > Time Tracking | Individuals at companies with technology focused on Time Tracking. |
| LBDigital > Premium Business (B2B) > Technology > Intelligence and Analytics > A/B Testing | Individuals at companies with technology focused on A/B Testing. |

©2026 Stirista, LLC All Rights Reserved

| Segment Name | Segment Description |
|---|---|
| LBDigital > Premium Business (B2B) > Technology > Intelligence and Analytics > Advanced Analytics and Data Science | Individuals at companies with technology focused on Advanced Analytics and Data Science. |
| LBDigital > Premium Business (B2B) > Technology > Intelligence and Analytics > Business Intelligence | Individuals at companies with technology focused on Business Intelligence. |
| LBDigital > Premium Business (B2B) > Technology > Intelligence and Analytics > Machine Learning | Individuals at companies with technology focused on Machine Learning. |
| LBDigital > Premium Business (B2B) > Technology > Intelligence and Analytics > Marketing Analytics | Individuals at companies with technology focused on Marketing Analytics. |
| LBDigital > Premium Business (B2B) > Technology > Intelligence and Analytics > Other Intelligence and Analytics Software | Individuals at companies with technology focused on Other Intelligence and Analytics Software. |
| LBDigital > Premium Business (B2B) > Technology > Intelligence and Analytics > Predictive Analytics | Individuals at companies with technology focused on Predictive Analytics. |
| LBDigital > Premium Business (B2B) > Technology > Intelligence and Analytics > Social Media Analytics and Monitoring | Individuals at companies with technology focused on Social Media Analytics and Monitoring. |
| LBDigital > Premium Business (B2B) > Technology > Intelligence and Analytics > Tag Management | Individuals at companies with technology focused on Tag Management. |
| LBDigital > Premium Business (B2B) > Technology > Intelligence and Analytics > Web Analytics | Individuals at companies with technology focused on Web Analytics. |
| LBDigital > Premium Business (B2B) > Technology > IT Infrastructure > Content Delivery Networks | Individuals at companies with technology focused on Content Delivery Networks. |
| LBDigital > Premium Business (B2B) > Technology > IT Infrastructure > Domain Name Services | Individuals at companies with technology focused on Domain Name Services. |
| LBDigital > Premium Business (B2B) > Technology > IT Infrastructure > Email Delivery | Individuals at companies with technology focused on Email Delivery. |
| LBDigital > Premium Business (B2B) > Technology > IT Infrastructure > Email Hosting | Individuals at companies with technology focused on Email Hosting. |
| LBDigital > Premium Business (B2B) > Technology > IT Infrastructure > Enterprise Data Storage | Individuals at companies with technology focused on Enterprise Data Storage. |
| LBDigital > Premium Business (B2B) > Technology > IT Infrastructure > Enterprise Mobility Management | Individuals at companies with technology focused on Enterprise Mobility Management. |
| LBDigital > Premium Business (B2B) > Technology > IT Infrastructure > Load Balancers | Individuals at companies with technology focused on Load Balancers. |

©2026 Stirista, LLC All Rights Reserved

| Segment Name | Segment Description |
|---|---|
| LBDigital > Premium Business (B2B) > Technology > IT Infrastructure > Mobile Application Development Platforms | Individuals at companies with technology focused on Mobile Application Development Platforms. |
| LBDigital > Premium Business (B2B) > Technology > IT Infrastructure > Network Management | Individuals at companies with technology focused on Network Management. |
| LBDigital > Premium Business (B2B) > Technology > IT Infrastructure > Operating Systems | Individuals at companies with technology focused on Operating Systems. |
| LBDigital > Premium Business (B2B) > Technology > IT Infrastructure > Other IT Infrastructure Software | Individuals at companies with technology focused on Other IT Infrastructure Software. |
| LBDigital > Premium Business (B2B) > Technology > IT Infrastructure > Platforms as a Service | Individuals at companies with technology focused on Platforms as a Service. |
| LBDigital > Premium Business (B2B) > Technology > IT Infrastructure > Real User Monitoring | Individuals at companies with technology focused on Real User Monitoring. |
| LBDigital > Premium Business (B2B) > Technology > IT Infrastructure > Virtual Private Networks | Individuals at companies with technology focused on Virtual Private Networks. |
| LBDigital > Premium Business (B2B) > Technology > IT Infrastructure > Web Accelerators | Individuals at companies with technology focused on Web Accelerators. |
| LBDigital > Premium Business (B2B) > Technology > IT Infrastructure > Web and Application Servers | Individuals at companies with technology focused on Web and Application Servers. |
| LBDigital > Premium Business (B2B) > Technology > IT Infrastructure > Web Hosting | Individuals at companies with technology focused on Web Hosting. |
| LBDigital > Premium Business (B2B) > Technology > Marketing > Account-Based Marketing | Individuals at companies with technology focused on Account-Based Marketing. |
| LBDigital > Premium Business (B2B) > Technology > Marketing > Advocacy Marketing | Individuals at companies with technology focused on Advocacy Marketing. |
| LBDigital > Premium Business (B2B) > Technology > Marketing > Call Tracking | Individuals at companies with technology focused on Call Tracking. |
| LBDigital > Premium Business (B2B) > Technology > Marketing > Content Marketing | Individuals at companies with technology focused on Content Marketing. |
| LBDigital > Premium Business (B2B) > Technology > Marketing > Customer Data Platforms | Individuals at companies with technology focused on Customer Data Platforms. |
| LBDigital > Premium Business (B2B) > Technology > Marketing > Email Marketing | Individuals at companies with technology focused on Email Marketing. |

©2026 Stirista, LLC All Rights Reserved

| Segment Name | Segment Description |
|---|---|
| LBDigital > Premium Business (B2B) > Technology > Marketing > Local Marketing | Individuals at companies with technology focused on Local Marketing. |
| LBDigital > Premium Business (B2B) > Technology > Marketing > Loyalty and Gamification | Individuals at companies with technology focused on Loyalty and Gamification. |
| LBDigital > Premium Business (B2B) > Technology > Marketing > Marketing Automation | Individuals at companies with technology focused on Marketing Automation. |
| LBDigital > Premium Business (B2B) > Technology > Marketing > Marketing Data Providers | Individuals at companies with technology focused on Marketing Data Providers. |
| LBDigital > Premium Business (B2B) > Technology > Marketing > Online Review Management | Individuals at companies with technology focused on Online Review Management. |
| LBDigital > Premium Business (B2B) > Technology > Marketing > Other Marketing Software | Individuals at companies with technology focused on Other Marketing Software. |
| LBDigital > Premium Business (B2B) > Technology > Marketing > Personalization | Individuals at companies with technology focused on Personalization. |
| LBDigital > Premium Business (B2B) > Technology > Marketing > Search Marketing | Individuals at companies with technology focused on Search Marketing. |
| LBDigital > Premium Business (B2B) > Technology > Marketing > Social Media Marketing | Individuals at companies with technology focused on Social Media Marketing. |
| LBDigital > Premium Business (B2B) > Technology > Marketing > URL Shorteners | Individuals at companies with technology focused on URL Shorteners. |
| LBDigital > Premium Business (B2B) > Technology > Marketing > Visual and User Generated Content Marketing | Individuals at companies with technology focused on Visual and User Generated Content Marketing. |
| LBDigital > Premium Business (B2B) > Technology > Miscellaneous > Miscellaneous | Individuals at companies with technology focused on Miscellaneous. |
| LBDigital > Premium Business (B2B) > Technology > Operations > Business Process Management | Individuals at companies with technology focused on Business Process Management. |
| LBDigital > Premium Business (B2B) > Technology > Operations > Enterprise Resource Planning | Individuals at companies with technology focused on Enterprise Resource Planning. |
| LBDigital > Premium Business (B2B) > Technology > Operations > Facilities Management | Individuals at companies with technology focused on Facilities Management. |
| LBDigital > Premium Business (B2B) > Technology > Operations > Logistics | Individuals at companies with technology focused on Logistics. |
| LBDigital > Premium Business (B2B) > Technology > Operations > Other Operations Software | Individuals at companies with technology focused on Other Operations Software. |

©2026 Stirista, LLC All Rights Reserved

| Segment Name | Segment Description |
|---|---|
| LBDigital > Premium Business (B2B) > Technology > Operations > Procurement | Individuals at companies with technology focused on Procurement. |
| LBDigital > Premium Business (B2B) > Technology > Operations > Supply Chain Management | Individuals at companies with technology focused on Supply Chain Management. |
| LBDigital > Premium Business (B2B) > Technology > Operations > Transportation and Fleet Management | Individuals at companies with technology focused on Transportation and Fleet Management. |
| LBDigital > Premium Business (B2B) > Technology > Operations > Warehouse Management | Individuals at companies with technology focused on Warehouse Management. |
| LBDigital > Premium Business (B2B) > Technology > Programming > Frameworks and Libraries | Individuals at companies with technology focused on Frameworks and Libraries. |
| LBDigital > Premium Business (B2B) > Technology > Programming > Integrated Development Environments | Individuals at companies with technology focused on Integrated Development Environments. |
| LBDigital > Premium Business (B2B) > Technology > Programming > Other Programming Software | Individuals at companies with technology focused on Other Programming Software. |
| LBDigital > Premium Business (B2B) > Technology > Programming > Programming Languages | Individuals at companies with technology focused on Programming Languages. |
| LBDigital > Premium Business (B2B) > Technology > Sales > Appointment Scheduling | Individuals at companies with technology focused on Appointment Scheduling. |
| LBDigital > Premium Business (B2B) > Technology > Sales > Configure Price Quote | Individuals at companies with technology focused on Configure Price Quote. |
| LBDigital > Premium Business (B2B) > Technology > Sales > Customer Relationship Management | Individuals at companies with technology focused on Customer Relationship Management. |
| LBDigital > Premium Business (B2B) > Technology > Sales > Email Tracking | Individuals at companies with technology focused on Email Tracking. |
| LBDigital > Premium Business (B2B) > Technology > Sales > Lead Generation | Individuals at companies with technology focused on Lead Generation. |
| LBDigital > Premium Business (B2B) > Technology > Sales > Other Sales Software | Individuals at companies with technology focused on Other Sales Software. |
| LBDigital > Premium Business (B2B) > Technology > Sales > Points of Sale | Individuals at companies with technology focused on Points of Sale. |
| LBDigital > Premium Business (B2B) > Technology > Sales > RFP Software | Individuals at companies with technology focused on RFP Software. |
| LBDigital > Premium Business (B2B) > Technology > Sales > Sales Enablement | Individuals at companies with technology focused on Sales Enablement. |

©2026 Stirista, LLC All Rights Reserved

| Segment Name | Segment Description |
|---|---|
| LBDigital > Premium Business (B2B) > Technology > Sales > Sales Intelligence | Individuals at companies with technology focused on Sales Intelligence. |
| LBDigital > Premium Business (B2B) > Technology > Sales > Sales Performance Management | Individuals at companies with technology focused on Sales Performance Management. |
| LBDigital > Premium Business (B2B) > Technology > Security > Application Security Testing | Individuals at companies with technology focused on Application Security Testing. |
| LBDigital > Premium Business (B2B) > Technology > Security > Data Security | Individuals at companies with technology focused on Data Security. |
| LBDigital > Premium Business (B2B) > Technology > Security > DDoS and Bot Protection | Individuals at companies with technology focused on DDoS and Bot Protection. |
| LBDigital > Premium Business (B2B) > Technology > Security > eDiscovery | Individuals at companies with technology focused on eDiscovery. |
| LBDigital > Premium Business (B2B) > Technology > Security > Email Security | Individuals at companies with technology focused on Email Security. |
| LBDigital > Premium Business (B2B) > Technology > Security > Endpoint Protection | Individuals at companies with technology focused on Endpoint Protection. |
| LBDigital > Premium Business (B2B) > Technology > Security > Fraud Detection and Prevention | Individuals at companies with technology focused on Fraud Detection and Prevention. |
| LBDigital > Premium Business (B2B) > Technology > Security > Network Security | Individuals at companies with technology focused on Network Security. |
| LBDigital > Premium Business (B2B) > Technology > Security > Other Security Software | Individuals at companies with technology focused on Other Security Software. |
| LBDigital > Premium Business (B2B) > Technology > Security > Security Information and Event Management | Individuals at companies with technology focused on Security Information and Event Management. |
| LBDigital > Premium Business (B2B) > Technology > Security > SSL Certificates | Individuals at companies with technology focused on SSL Certificates. |
| LBDigital > Premium Business (B2B) > Technology > Security > Threat Intelligence | Individuals at companies with technology focused on Threat Intelligence. |
| LBDigital > Premium Business (B2B) > Technology > Security > Web Application Firewalls | Individuals at companies with technology focused on Web Application Firewalls. |
| LBDigital > Premium Business (B2B) > Technology > Vertical Industries > Association Management | Individuals at companies with technology focused on Association Management. |
| LBDigital > Premium Business (B2B) > Technology > Vertical Industries > Automotive Marketing | Individuals at companies with technology focused on Automotive Marketing. |

©2026 Stirista, LLC All Rights Reserved

| Segment Name | Segment Description |
|---|---|
| LBDigital > Premium Business (B2B) > Technology > Vertical Industries > Automotive Website Design and Development Services | Individuals at companies with technology focused on Automotive Website Design and Development Services. |
| LBDigital > Premium Business (B2B) > Technology > Vertical Industries > Camp Management | Individuals at companies with technology focused on Camp Management. |
| LBDigital > Premium Business (B2B) > Technology > Vertical Industries > Church Management | Individuals at companies with technology focused on Church Management. |
| LBDigital > Premium Business (B2B) > Technology > Vertical Industries > Civil Engineering | Individuals at companies with technology focused on Civil Engineering. |
| LBDigital > Premium Business (B2B) > Technology > Vertical Industries > Computer Aided Design | Individuals at companies with technology focused on Computer Aided Design. |
| LBDigital > Premium Business (B2B) > Technology > Vertical Industries > Construction Management | Individuals at companies with technology focused on Construction Management. |
| LBDigital > Premium Business (B2B) > Technology > Vertical Industries > Education Management | Individuals at companies with technology focused on Education Management. |
| LBDigital > Premium Business (B2B) > Technology > Vertical Industries > Electronic Health Records | Individuals at companies with technology focused on Electronic Health Records. |
| LBDigital > Premium Business (B2B) > Technology > Vertical Industries > Event Management | Individuals at companies with technology focused on Event Management. |
| LBDigital > Premium Business (B2B) > Technology > Vertical Industries > Fitness and Gym Management | Individuals at companies with technology focused on Fitness and Gym Management. |
| LBDigital > Premium Business (B2B) > Technology > Vertical Industries > Food Ordering and Delivery | Individuals at companies with technology focused on Food Ordering and Delivery. |
| LBDigital > Premium Business (B2B) > Technology > Vertical Industries > Fundraising and Donation Management | Individuals at companies with technology focused on Fundraising and Donation Management. |
| LBDigital > Premium Business (B2B) > Technology > Vertical Industries > Legal Solutions | Individuals at companies with technology focused on Legal Solutions. |
| LBDigital > Premium Business (B2B) > Technology > Vertical Industries > Medical Practice Management | Individuals at companies with technology focused on Medical Practice Management. |
| LBDigital > Premium Business (B2B) > Technology > Vertical Industries > Other Vertical Industries Software | Individuals at companies with technology focused on Other Vertical Industries Software. |
| LBDigital > Premium Business (B2B) > Technology > Vertical Industries > Real Estate Marketing | Individuals at companies with technology focused on Real Estate Marketing. |

©2026 Stirista, LLC All Rights Reserved

| Segment Name | Segment Description |
|---|---|
| LBDigital > Premium Business (B2B) > Technology > Vertical Industries > Real Estate Property Management | Individuals at companies with technology focused on Real Estate Property Management. |
| LBDigital > Premium Business (B2B) > Technology > Vertical Industries > Restaurant Reservations | Individuals at companies with technology focused on Restaurant Reservations. |
| LBDigital > Premium Business (B2B) > Technology > Vertical Industries > Spa and Salon Management | Individuals at companies with technology focused on Spa and Salon Management. |
| LBDigital > Premium Business (B2B) > Technology > Vertical Industries > Sports Management | Individuals at companies with technology focused on Sports Management. |
| LBDigital > Premium Business (B2B) > Technology > Vertical Industries > Sports Website Design and Development Services | Individuals at companies with technology focused on Sports Website Design and Development Services. |
| LBDigital > Premium Business (B2B) > Technology > Vertical Industries > Ticketing Systems | Individuals at companies with technology focused on Ticketing Systems. |
| LBDigital > Premium Business (B2B) > Technology > Vertical Industries > Tours and Activities Reservations | Individuals at companies with technology focused on Tours and Activities Reservations. |
| LBDigital > Premium Business (B2B) > Technology > Web Tools and Plugins > CAPTCHA | Individuals at companies with technology focused on CAPTCHA. |
| LBDigital > Premium Business (B2B) > Technology > Web Tools and Plugins > Charting | Individuals at companies with technology focused on Charting. |
| LBDigital > Premium Business (B2B) > Technology > Web Tools and Plugins > Click-to-Call | Individuals at companies with technology focused on Click-to-Call. |
| LBDigital > Premium Business (B2B) > Technology > Web Tools and Plugins > Comment Systems | Individuals at companies with technology focused on Comment Systems. |
| LBDigital > Premium Business (B2B) > Technology > Web Tools and Plugins > Consent Management | Individuals at companies with technology focused on Consent Management. |
| LBDigital > Premium Business (B2B) > Technology > Web Tools and Plugins > Job Board Software | Individuals at companies with technology focused on Job Board Software. |
| LBDigital > Premium Business (B2B) > Technology > Web Tools and Plugins > Landing Page Builders | Individuals at companies with technology focused on Landing Page Builders. |
| LBDigital > Premium Business (B2B) > Technology > Web Tools and Plugins > Live Blogging | Individuals at companies with technology focused on Live Blogging. |
| LBDigital > Premium Business (B2B) > Technology > Web Tools and Plugins > Mapping and GIS | Individuals at companies with technology focused on Mapping and GIS. |

©2026 Stirista, LLC All Rights Reserved

| Segment Name | Segment Description |
|---|---|
| LBDigital > Premium Business (B2B) > Technology > Web Tools and Plugins > Online Community Software | Individuals at companies with technology focused on Online Community Software. |
| LBDigital > Premium Business (B2B) > Technology > Web Tools and Plugins > Online Form Builders | Individuals at companies with technology focused on Online Form Builders. |
| LBDigital > Premium Business (B2B) > Technology > Web Tools and Plugins > Other Web Tools and Plugins | Individuals at companies with technology focused on Other Web Tools and Plugins. |
| LBDigital > Premium Business (B2B) > Technology > Web Tools and Plugins > Push Notifications | Individuals at companies with technology focused on Push Notifications. |
| LBDigital > Premium Business (B2B) > Technology > Web Tools and Plugins > Site Search | Individuals at companies with technology focused on Site Search. |
| LBDigital > Premium Business (B2B) > Technology > Web Tools and Plugins > Social Login | Individuals at companies with technology focused on Social Login. |
| LBDigital > Premium Business (B2B) > Technology > Web Tools and Plugins > Social Sharing | Individuals at companies with technology focused on Social Sharing. |
| LBDigital > Premium Business (B2B) > Technology > Web Tools and Plugins > Translation | Individuals at companies with technology focused on Translation. |
| LBDigital > Premium Business (B2B) > Technology > Web Tools and Plugins > Visitor Counters | Individuals at companies with technology focused on Visitor Counters. |
| LBDigital > Premium Business (B2B) > Technology > Web Tools and Plugins > Web Content Management Systems | Individuals at companies with technology focused on Web Content Management Systems. |
| LBDigital > Premium Business (B2B) > Technology > Web Tools and Plugins > Web Design and Development Services | Individuals at companies with technology focused on Web Design and Development Services. |
| LBDigital > Premium Business (B2B) > Technology > Web Tools and Plugins > Web Fonts | Individuals at companies with technology focused on Web Fonts. |
| LBDigital > Premium Business (B2B) > Technology > Web Tools and Plugins > Website Builders | Individuals at companies with technology focused on Website Builders. |
| LBDigital > Premium Business (B2B) > Technology > Web Tools and Plugins > Widgets | Individuals at companies with technology focused on Widgets. |

©2026 Stirista, LLC All Rights Reserved