123Push Segments

Segment Name	Source Description
123Push > Consumer > Interest > Shopping	Individuals who are interested in shopping. (FLA Friendly)
123Push > Consumer > Interest > Shopping > Discount Shopping	Individuals who are interested in discount shopping and enjoy a good value. They are easily persuaded by coupons and offers. (FLA Friendly)
123Push > Consumer > Interest > Shopping > Discount Shopping > Black Friday and Cyber Monday Shoppers	Individuals who are interested in discount shopping on Black Friday and Cyber Monday. They are easily persuaded by coupons and offers and enjoy a good value.
123Push > Consumer > Intent > Shopping > Black Friday Shoppers	Individuals who enjoy black Friday shopping based on surveys, sweepstakes, online activity, social media data, and purchase data.
123Push > Consumer > Discount Shopping > Black Friday And Cyber Monday > Jewelry Shoppers	Individuals who are jewelry shoppers. They are easily persuaded by coupons and offers and enjoy a good value.
123Push > Consumer > Discount Shopping > Black Friday And Cyber Monday > Beauty Shoppers	Individuals who are beauty shoppers. They are easily persuaded by coupons and offers and enjoy a good value.
123Push > Consumer > Discount Shopping > Black Friday And Cyber Monday > Electronic Shoppers	Individuals who are electronic shoppers. They are easily persuaded by coupons and offers and enjoy a good value.
123Push > Consumer > Discount Shopping > Black Friday And Cyber Monday > Fashion And Apparel Shoppers	Individuals who are fashion and apparel shoppers. They are easily persuaded by coupons and offers and enjoy a good value.
123Push > Consumer > Discount Shopping > Black Friday And Cyber Monday > Home Goods And Home Decorating Shoppers	Individuals who are home goods and home decorating shoppers. They are easily persuaded by coupons and offers and enjoy a good value.
123Push > Consumer > Discount Shopping > Black Friday And Cyber Monday > Online Shoppers	Individuals who are online shoppers. They are easily persuaded by coupons and offers and enjoy a good value.
123Push > Consumer > Discount Shopping > Black Friday And Cyber Monday	Individuals who are black friday and cyber Monday shoppers. They are easily persuaded by coupons and offers and enjoy a good value.
123Push > Optimized for CTV > Consumer > Intent > Shopping > Black Friday Shoppers	Individuals who enjoy Black Friday shopping, and ultimate savings and deals with coupons based on surveys, sweepstakes, online activity, social media data, and purchase data.

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123Push > Optimized for CTV > Consumer > Interest > Shopping	Individuals who are interested in shopping. (FLA Friendly)
123Push > Optimized for CTV > Consumer > Interest > Shopping > Discount Shopping	Individuals who are interested in discount shopping and enjoy a good value. They are easily persuaded by coupons and offers. (FLA Friendly)
123Push > Optimized for CTV > Consumer > Interest > Shopping > Discount Shopping > Black Friday and Cyber Monday Shoppers	Individuals who are interested in discount shopping on Black Friday and Cyber Monday. They are easily persuaded by coupons and offers and enjoy a good value.
123Push > Optimized for CTV > Consumer > Shopping > Christmas Gift Shoppers	Individuals who are Christmas Gift Shoppers based on social media data and online/purchase activity data.
123Push > Optimized for CTV > Consumer > Shopping > Value Shoppers	Individuals who are Value Shoppers based on social media data and online/purchase activity data. (FLA Friendly)
123Push > Optimized for CTV > Consumer > Shopping > Discount Store Shoppers	Individuals who are Discount Store Shoppers based on social media data and online/purchase activity data. (FLA Friendly)
123Push > Optimized for CTV > Consumer > Shopping > Coupon Enthusiasts	Individuals who are Coupon Enthusiasts based on surveys, online/purchase activity, and social media data.
123Push > Optimized for CTV > Consumer > Shopping > Comparison Shoppers	Individuals who are Comparison Shoppers based on surveys, online/purchase activity, and social media data.
123Push > Optimized for CTV > Consumer > Shopping > Holiday Shoppers	Individuals who are Holiday Shoppers based on surveys, online/purchase activity, and social media data.
123Push > Optimized for CTV > Consumer > Seasonal > Holidays and Celebrations > Holiday Entertainers	Individuals who are Holiday Entertainers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Optimized for CTV > Consumer > Seasonal > Holiday Shopping > Apparel Holiday Shoppers	Individuals who are Apparel Holiday Shoppers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Optimized for CTV > Consumer > Seasonal > Holiday Shopping > Beauty Cosmetics and Fragrance Store Holiday Shoppers	Individuals who are Beauty Cosmetics and Fragrance Store Holiday Shoppers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Optimized for CTV > Consumer > Seasonal > Holiday Shopping > Big Box Store Holiday Shoppers	Individuals who are Big Box Store Holiday Shoppers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Optimized for CTV > Consumer > Seasonal > Holiday Shopping > Children's Products Holiday Shoppers	Individuals who are Children's Products Holiday Shoppers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Optimized for CTV > Consumer > Seasonal > Holiday Shopping > Consumer Electronics Holiday Shoppers	Individuals who are Consumer Electronics Holiday Shoppers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Optimized for CTV > Consumer > Seasonal > Holiday	Individuals who are Department Store Holiday Shoppers based on surveys,

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Shopping > Department Store Holiday Shoppers	sweepstake entries, social media data, and online/purchase activity.
123Push > Optimized for CTV > Consumer > Seasonal > Holiday Shopping > Holiday Gift Buyers	Individuals who are Holiday Gift Buyers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Optimized for CTV > Consumer > Seasonal > Holiday Shopping > Holiday Video Game Buyers	Individuals who are Holiday Video Game Buyers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Optimized for CTV > Consumer > Seasonal > Holiday Shopping > Holiday In-Store Shoppers	Individuals who are Holiday In-Store Shoppers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Optimized for CTV > Consumer > Seasonal > Holiday Shopping > Holiday Movie Theater Goers	Individuals who are Holiday Movie Theater Goers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Optimized for CTV > Consumer > Seasonal > Holiday Shopping > Last Minute Holiday Gift Shoppers	Individuals who are Last Minute Holiday Gift Shoppers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Optimized for CTV > Consumer > Seasonal > Holiday Shopping > Online Holiday Shoppers	Individuals who are Online Holiday Shoppers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Optimized for CTV > Consumer > Seasonal > Holiday Shopping > Post-Holiday Bargain Shoppers	Individuals who are Post-Holiday Bargain Shoppers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Optimized for CTV > Consumer > Seasonal > Holiday Shopping > Price Conscious Holiday Shoppers	Individuals who are Price Conscious Holiday Shoppers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Optimized for CTV > Consumer > Seasonal > Holiday Shopping > Sporting Goods Holiday Shoppers	Individuals who are Sporting Goods Holiday Shoppers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Optimized for CTV > Consumer > Seasonal > Holiday Shopping > Teen Apparel and Holiday Gift Shoppers	Individuals who are Teen Apparel and Holiday Gift Shoppers based on surveys, sweepstake entries, social media data, and online/purchase activity.
123Push > Optimized for CTV > Consumer > Shopping > Impulse Buyers	Individuals who are impulse buyers based on surveys, sweepstakes, and online/purchase data.
123Push > Optimized for CTV > Consumer > Past Purchasers > Business Travel	Individuals who are past purchasers of business travel based on surveys, online activity, and purchase data. (FLA Friendly)
123Push > Optimized for CTV > Consumer > Past Purchasers > Domestic Travel	Individuals who are past purchasers of domestic travel based on surveys, online activity, and purchase data. (FLA Friendly)
123Push > Optimized for CTV > Consumer > Past Purchasers > Family Travel	Individuals who are past purchasers of family travel based on surveys, online activity, and purchase data.
123Push > Optimized for CTV > Consumer > Past Purchasers > Frequent Travelers	Individuals who are frequent travelers based on surveys, online activity, and purchase data. (FLA Friendly)

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123Push > Optimized for CTV > Consumer > Past Purchasers > International Travel	Individuals who are past purchasers of international travel based on surveys, online activity, and purchase data. (FLA Friendly)
123Push > Optimized for CTV > Consumer > Past Purchasers > Leisure Travel	Individuals who are past purchasers of leisure travel based on surveys, online activity, and purchase data. (FLA Friendly)
123Push > Optimized for CTV > Consumer > Past Purchasers > Weekend Travel	Individuals who are past purchasers of weekend travel based on surveys, online activity, and purchase data. (FLA Friendly)
123Push > Optimized for CTV > Consumer > Past Purchasers > Apparel > Shoes	Individuals who are past purchasers of shoes based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
123Push > Optimized for CTV > Consumer > Intent > Apparel > Men's Clothing	Individuals who have shown intent to purchase men's clothing based on surveys, sweepstakes, online activity, social media data, and purchase data.
123Push > Optimized for CTV > Consumer > Intent > Home and Garden > Kitchen and Dining	Individuals who have shown intent to purchase kitchen and dining products based on surveys, sweepstakes, online activity, social media data, and purchase data. (FLA Friendly)
123Push > Optimized for CTV > Consumer > Intent > Children's Products > Babies and Kids	Individuals who have shown intent to purchase baby and kids products based on surveys, sweepstakes, online activity, social media data, and purchase data.
123Push > Optimized for CTV > Consumer > Intent > Children's Products > Educational Books and Learning Materials	Individuals who have shown intent to purchase children's educational books and learning materials based on surveys, sweepstakes, online activity, social media data, and purchase data.
123Push > Optimized for CTV > Consumer > Intent > Children's Products > Infants	Individuals who have shown intent to purchase infant products based on surveys, sweepstakes, online activity, social media data, and purchase data.
123Push > Optimized for CTV > Consumer > Intent > Children's Products > Toddlers	Individuals who have shown intent to purchase toddler products based on surveys, sweepstakes, online activity, social media data, and purchase data.
123Push > Optimized for CTV > Consumer > Intent > Fashion Accessories	Individuals who have shown intent to purchase fashion accessories based on surveys, sweepstakes, online activity, social media data, and purchase data. (FLA Friendly)
123Push > Optimized for CTV > Consumer > Past Purchasers > Entertainment	Individuals who are past purchasers of entertainment based on surveys, online activity, and purchase data. (FLA Friendly)
123Push > Optimized for CTV > Consumer > Past Purchasers > Audio	Individuals who are past purchasers of audio based on surveys, online activity, and purchase data. (FLA Friendly)
123Push > Optimized for CTV > Consumer > Past Purchasers > Movies	Individuals who are past purchasers of movies based on surveys, online activity, and purchase data. (FLA Friendly)

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123Push > Instant Intent > Recent Content Viewers > Shopping	Individuals who are in market for shopping based on proprietary SDK and app partnerships that track billions of real time mobile app and online content viewership datapoints.
123Push > Consumer > Intent > Shopping > Cyber Monday Shoppers	Individuals who enjoy cyber Monday shopping based on surveys, sweepstakes, online activity, social media data, and purchase data.
123Push > Consumer > Discount Shopping > Black Friday And Cyber Monday > Online Shoppers	Individuals who are online shoppers. They are easily persuaded by coupons and offers and enjoy a good value.
123Push > Optimized for CTV > Consumer > Intent > Shopping > Cyber Monday Shoppers	Individuals who enjoy cyber Monday shopping based on surveys, sweepstakes, online activity, social media data, and purchase data.
123Push > Consumer > Interest > Shopping > Online Shopping	Individuals who are interested in online shopping. They enjoy making online purchases.
123Push > Consumer > Interest > Online Shoppers	Individuals interested in online shopping based on surveys, sweepstakes, social media data, and online/purchase activity data. (FLA Friendly)
123Push > Consumer > Multicultural > Hispanic Online Shoppers	Individuals who are Hispanic Online Shoppers based on surveys, sweepstakes, online activity, and purchase data.
123Push > Consumer > Multicultural > African American Online Shoppers	Individuals who are African American Online Shoppers based on self-reported surveys, transactional data, and online activity.
123Push > Consumer > Lifestyles > Parents and Family > Online Shopping Moms	Individuals who are online shopping moms. Sourced from self-reported surveys, public records, online activity, social media data, and purchase transactions.
123Push > Consumer > Female Buyer Intent > Women Who Like To Go Shopping	Individuals who are women who like to go shopping . Based on surveys, online/purchase activity, and social media data.
123Push > Consumer > Female Buyer Intent > Women Who Like To Online Shop	Individuals who are women who like to online shop. Based on surveys, online/purchase activity, and social media data.
123Push > Consumer > Male Buyer Intent > Men Who Like Shopping	Individuals who are men who like shopping. Based on surveys, online/purchase activity, and social media data.
123Push > Consumer > Male Buyer Intent > Men Who Like To Online Shop	Individuals who are men who like to online shop. Based on surveys, online/purchase activity, and social media data.
123Push > Consumer > Device Ownership > Apple Owners > IOS Users > IOS Online Shoppers	Individuals who are current iOS users and who are online shoppers.
123Push > Consumer > Device Ownership > Android Owners > Android Online Shoppers	Individuals who are Current Android users and who are online shoppers.

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123Push > Consumer > Social > Intent > Online Shopping Intent	Individuals engaging with social media content related to luxury auto brand intent such as @eBay, @Zappos, and @Etsy.
123Push > Optimized for CTV > Consumer > Interest > Shopping > Online Shopping	Individuals who are interested in online shopping. They enjoy making online purchases.
123Push > Optimized for CTV > Consumer > Interest > Shopping > Discount Shopping > Coupon Users	Individuals who are interested in discount shopping and using coupons. They are easily persuaded by coupons and offers.
123Push > Optimized for CTV > Consumer > Interest > Online Shoppers	Individuals interested in online shopping based on surveys, sweepstakes, social media data, and online/purchase activity data. (FLA Friendly)
123Push > Optimized for CTV > Consumer > Multicultural > Hispanic Online Shoppers	Individuals who are Hispanic Online Shoppers based on surveys, sweepstakes, online activity, and purchase data.
123Push > Optimized for CTV > Consumer > Multicultural > African American Online Shoppers	Individuals who are African American Online Shoppers based on self-reported surveys, transactional data, and online activity.

Stirista Segments

Segment Name	Source Description
Stirista > Category > Black Friday and Cyber Monday	Individuals who are interested in Black Friday and Cyber Monday based on surveys, sweepstakes, online activity, and purchase data. Individuals who get their christmas shopping done early. Also includes individuals who love good deals, coupons, and ultimate saving. (FLA Friendly)
Stirista > Custom > Black Friday and Cyber Monday Shoppers	Individuals who are Black Friday and Cyber Monday Shoppers. Individuals who get their christmas shopping done early. Also includes individuals who love good deals, coupons, and ultimate saving.
Stirista > Custom > Comparison Shoppers	Individuals who are Comparison Shoppers.
Stirista > Custom > Coupon Enthusiasts	Individuals who are Coupon Enthusiasts. Individuals who like saving, and looking for the best deals.
Stirista > Consumer > Seasonal > Holiday Tech Shoppers	Individuals who are highly likely to be holiday tech shoppers.
Stirista > Consumer > Seasonal > Holiday Discount Shoppers	Individuals who are bargain seekers that enjoy holiday shopping discounts and deals.

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Stirista > Consumer > Seasonal > Luxury Holiday Shoppers	Individuals who are highly likely to shop for luxury products during the holiday season.
Stirista > Consumer > Seasonal > Holiday Apparel Shoppers	Individuals who are highly likely to be holiday apparel shoppers.
Stirista > Consumer > Seasonal > Holiday Beauty Shoppers	Individuals who are highly likely to be holiday beauty shoppers. They enjoy products such as cosmetics, fragrance, and hair care.
Stirista > Shopping Styles > Discount Shoppers	Individuals who seek discounts when they shop. They are likely to be persuaded by deals, coupons, and offers.
Stirista > Shopping Styles > Gift Shoppers	Individuals who enjoy shopping for gifts.
Stirista > Frequent Purchasers > Gifts	Individuals who have recently/frequently purchased gifts related products. (FLA Friendly)
Stirista > Purchase Based > Gifts	Individuals who are highly likely to be interested in Gifts based on purchase data.
Stirista > Consumer > Custom > Loreal > Purchase Stimulants > Holidays	Individuals with an interest in holidays who have been identified through surveys, sweepstakes, online and transactional activity, and social data. These individuals are highly likely to purchase holiday related products or services.
Stirista > Consumer > Custom > Loreal > Purchase Stimulants > Gift Purchasers	Individuals with an propensity for gift purchasing who have been identified through surveys, sweepstakes, online and transactional activity, and social data. These individuals are highly likely to purchase gift related products or services.
Stirista > Custom > Holiday Shoppers	Individuals who are Holiday Shoppers.
Stirista > Past Purchasers > Gifts	Individuals who are past purchasers of Gifts. (FLA Friendly)
Stirista > Consumer > Gift Buyers	Individuals who are gift buyers. (FLA Friendly)
Stirista > Consumer > Gift Buyers > Fashion	Individuals who are gift buyers interested in fashion. (FLA Friendly)
Stirista > Consumer > Gift Buyers > Consumer Electronics	Individuals who are gift buyers interested in consumer electronics. (FLA Friendly)
Stirista > Consumer > Gift Buyers > Toys	Individuals who are gift buyers interested in toys.
Stirista > HNWI > Intent > Apparel, Clothing and Fashion	High Net Worth Individuals with a likely intent for Apparel, Clothing and Fashion. Includes all High incomes between $100,000 - 250,000+.
Stirista > HNWI > Intent > Men's Clothing	High Net Worth Individuals with a likely intent for Men's Clothing. Includes all High incomes between $100,000 - 250,000+.
Stirista > HNWI > Intent > Women's Clothing	High Net Worth Individuals with a likely intent for Women's Clothing. Includes all High incomes between $100,000 - 250,000+.
Stirista > HNWI > Intent > Beauty and Cosmetics	High Net Worth Individuals with a likely intent for Beauty and Cosmetics. Includes all High incomes between $100,000 - 250,000+ that enjoy shopping for make up and skin

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	care.
Stirista > HNWI > Intent > Gaming	High Net Worth Individuals with a likely intent for Gaming. Includes all High incomes between $100,000 - 250,000+ who love all things video games, board games, or computer games.
Stirista > HNWI > Intent > TV, DVD and Videos	High Net Worth Individuals with a likely intent for TV, DVD and Videos. Includes all High incomes between $100,000 - 250,000+.
Stirista > HNWI > Intent > Consumer Package Goods	High Net Worth Individuals with a likely intent for Consumer Package Goods. Includes all High incomes between $100,000 - 250,000+.
Stirista > HNWI > Intent > Beauty Products	High Net Worth Individuals with a likely intent for Beauty Products. Includes all High incomes between $100,000 - 250,000+ who love all things skin care, hair care, make up, and spa products.
Stirista > HNWI > Intent > Food and Beverage	High Net Worth Individuals with a likely intent for Food and Beverage. Includes all High incomes between $100,000 - 250,000+.
Stirista > HNWI > Intent > Entertainment	High Net Worth Individuals with a likely intent for Entertainment. Includes all High incomes between $100,000 - 250,000+.
Stirista > HNWI > Intent > Books	High Net Worth Individuals with a likely intent for Books. Includes all High incomes between $100,000 - 250,000+ who love all genres like Romance, Contemporary Romance, Action, Adventure, Classics, Comic book, Graphic, Fantasy, Fiction, Non Fiction, Scary, Mystery, Detective, Historical, Horror, Literary, Science Fiction, Short Story, Suspense, Thriller, Biographies, Autobiographies, Cookbook, Essay, History, Memoir, Poetry, Self Help, Childrens, Military, and True Crime.
Stirista > HNWI > Intent > Movies	High Net Worth Individuals with a likely intent for Movies. Includes all High incomes between $100,000 - 250,000+ who loves all genres including horror, action, romance, drama, science fiction, comedy, western, documentary, thriller, musical, animation, fiction. romantic comedy, crime, war, adventure, mystery, short, and fantasy.
Stirista > HNWI > Intent > Music	High Net Worth Individuals with a likely intent for Music. Includes all High incomes between $100,000 - 250,000+ who love all generes of music including rock, pop, hip hop, jazz, musical theatre, country, folk, heavy metal, blues, rhythm and blues, soul, electronics, classical, punk rock, electronic, house, funk, reggae, r&b, disco, alternative, techno, dance, ambient, instrumental, gospel, trance, dubstep, grunge, contemporary, trap, and ballad.
Stirista > HNWI > Life Events > New Parents	High Net Worth Individuals who are New Parents. Includes all High incomes between $100,000 - 250,000+.

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Stirista > HNWI > Life Events > Newly Married	High Net Worth Individuals who are Newly Married. Includes all High incomes between $100,000 - 250,000+.
Stirista > Consumer > Interest > Fine Arts	Individuals who are interested in Fine Arts based on surveys, sweepstakes, and online activity. (FLA Friendly)
Stirista > Millenial > Intent > Apparel, Clothing and Fashion	Millenials with an Apparel, Clothing and Fashion Intent.
Stirista > Millenial > Intent > Men's Clothing	Millenials with a Men's Clothing Intent
Stirista > Millenial > Intent > Women's Clothing	Millenials with a Women's Clothing Intent.
Stirista > Millenial > Intent > Beauty and Cosmetics	Millenials with a beauty and cosmetics intent.
Stirista > Millenial > Intent > Gaming	Millenials with gaming intent.
Stirista > Millenial > Intent > TV, DVD and Videos	Millenials with a TV, DVD, and Video Intent.
Stirista > Millenial > Intent > Consumer Package Goods	Millenials with a Consumer Package Goods Intent.
Stirista > Millenial > Intent > Beauty Products	Millenials with a beauty product intent.
Stirista > Millenial > Intent > Food and Beverage	Millenials with a food and beverage intent.
Stirista > Millenial > Intent > Entertainment	Millenials with an entertainment intent.
Stirista > Millenial > Intent > Books	Millenials with a book intent.
Stirista > Millenial > Intent > Movies	Millenials with a movie intent.
Stirista > Millenial > Intent > Music	Millenials with a music intent.
Stirista > Category > Art	Individuals who are interested in Art based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Crafts and Hobbies	Individuals who are interested in Crafts and Hobbies based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Collecting	Individuals who are interested in Collecting based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Crafting	Individuals who are interested in Crafting based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Do It Yourself	Individuals who are interested in Do It Yourself based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Knitting	Individuals who are interested in Knitting based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)

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Stirista > Category > Woodworking	Individuals who are interested in Woodworking based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Sewing	Individuals who are interested in Sewing based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Culture	Individuals who are interested in Culture based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Theater	Individuals who are interested in Theater based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Photography	Individuals who are interested in Photography based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Family Literature Fiction	Individuals who are interested in Family Literature Fiction based on surveys, sweepstakes, online activity, and purchase data.
Stirista > Category > Mystery Literature	Individuals who are interested in Mystery Literature based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Romance Literature	Individuals who are interested in Romance Literature based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Science Fiction Literature	Individuals who are interested in Science Fiction Literature based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Non Fiction Literature	Individuals who are interested in Non Fiction Literature based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Magazines	Individuals who are interested in Magazines based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Newspaper	Individuals who are interested in Newspaper based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Comedy and Humor	Individuals who are interested in Comedy and Humor based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Electronics	Individuals who are interested in Electronics based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Home Appliances	Individuals who are interested in Home Appliances based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Home Audio	Individuals who are interested in Home Audio based on surveys, sweepstakes, online

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	activity, and purchase data. (FLA Friendly)
Stirista > Category > Blu Ray Player	Individuals who are interested in Blu Ray Player based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > DVD Player	Individuals who are interested in DVD Player based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Televisions	Individuals who are interested in Televisions based on surveys, sweepstakes, online activity, and purchase data. These could include people highly interested in TV brands like LG, Samsung, Sony, Vizio, TCL, Hisense, Sony, Panasonic, and Toshiba. (FLA Friendly)
Stirista > Category > Personal Audio	Individuals who are interested in Personal Audio based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Gadgets	Individuals who are interested in Gadgets based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Movies	Individuals who are interested in Movies based on surveys, sweepstakes, online activity, and purchase data. Individuals who are movie enthusiasts and love all genres including horror, action, romance, drama, science fiction, comedy, western, documentary, thriller, musical, animation, fiction. romantic comedy, crime, war, adventure, mystery, short, and fantasy. (FLA Friendly)
Stirista > Category > Comedy Movies	Individuals who are interested in Comedy Movies based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > History Movies	Individuals who are interested in History Movies based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Mystery Movies	Individuals who are interested in Mystery Movies based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Romance Movies	Individuals who are interested in Romance Movies based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Science Fiction Movies	Individuals who are interested in Science Fiction Movies based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Music	Individuals who are interested in Music based on surveys, sweepstakes, online activity, and purchase data. Individuals who love all generes of music including rock, pop, hip hop, jazz, musical theatre, country, folk, heavy metal, blues, rhythm and blues, soul, electronics, classical, punk rock, electronic, house, funk, reggae, r&b, disco,

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	alternative, techno, dance, ambient, instrumental, gospel, trance, dubstep, grunge, contemporary, trap, and ballad. (FLA Friendly)
Stirista > Category > Blues Music	Individuals who are interested in Blues Music based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Christian Music	Individuals who are interested in Christian Music based on surveys, sweepstakes, online activity, and purchase data.
Stirista > Category > Classic Rock Music	Individuals who are interested in Classic Rock Music based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Classical Music	Individuals who are interested in Classical Music based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Country Music	Individuals who are interested in Country Music based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Easy Listening Music	Individuals who are interested in Easy Listening Music based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Gospel Music	Individuals who are interested in Gospel Music based on surveys, sweepstakes, online activity, and purchase data.
Stirista > Category > Jazz Music	Individuals who are interested in Jazz Music based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Rock Music	Individuals who are interested in Rock Music based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Musical Instruments	Individuals who are interested in Musical Instruments based on surveys, sweepstakes, online activity, and purchase data. Individuals interested in instruments such as piano, guitar, drums, bass, mirophones, violins, flutes, cello, saxophone, keyboard, clarinet, tubas, viola, harp, ukulele, flute, trombone, and accordian. (FLA Friendly)
Stirista > Category > Television	Individuals who are interested in Television based on surveys, sweepstakes, online activity, and purchase data. This includes individuals that like watching all different kinds of series, and are most likely binge watchers. Individuals who could be watching through cable, Hulu, Netflix, Amazon Prime Video, Peacock, Disney Plus, and HBO Max. (FLA Friendly)
Stirista > Category > Comedy Television	Individuals who are interested in Comedy Television based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Cooking Television	Individuals who are interested in Cooking Television based on surveys, sweepstakes,

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	online activity, and purchase data. (FLA Friendly)
Stirista > Category > Mystery Television	Individuals who are interested in Mystery Television based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Family Television	Individuals who are interested in Family Television based on surveys, sweepstakes, online activity, and purchase data.
Stirista > Category > History Television	Individuals who are interested in History Television based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Military Television	Individuals who are interested in Military Television based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Music Television	Individuals who are interested in Music Television based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > News Television	Individuals who are interested in News Television based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Romance Television	Individuals who are interested in Romance Television based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Science Fiction Television	Individuals who are interested in Science Fiction Television based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Science Television	Individuals who are interested in Science Television based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Sports Television	Individuals who are interested in Sports Television based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Travel Television	Individuals who are interested in Travel Television based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Fashion and Beauty	Individuals who are interested in Fashion and Beauty based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Beauty Cosmetics	Individuals who are interested in Beauty Cosmetics based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Beauty	Individuals who are interested in Beauty based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Makeup	Individuals who are interested in Makeup based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)

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Stirista > Category > Clothing	Individuals who are interested in Clothing based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Children's Clothing	Individuals who are interested in Children's Clothing based on surveys, sweepstakes, online activity, and purchase data.
Stirista > Category > Men's Clothing	Individuals who are interested in Men's Clothing based on surveys, sweepstakes, online activity, and purchase data.
Stirista > Category > Women's Clothing	Individuals who are interested in Women's Clothing based on surveys, sweepstakes, online activity, and purchase data.
Stirista > Category > Fashion	Individuals who are interested in Fashion based on surveys, sweepstakes, online activity, and purchase data. (FLA Friendly)
Stirista > Category > Online Shopping	Individuals who are interested in Online Shopping based on surveys, sweepstakes, online activity, and purchase data. Individuals who are frequent shoppers and like shopping online. (FLA Friendly)
Stirista > Consumer > Spending > Moms Shopping Online	Moms living in households that have made multiple product and/or services purchases over the internet. Includes moms who like to online shop.
Stirista > Consumer > Spending > Cyber Monday Online Shoppers	Households that have made multiple product and/or services purchases over the internet. Individuals who are highly interested in online shopping.
Stirista > Consumer > Spending > Millenial Online Shoppers	Millenials living in households that have made multiple product and/or services purchases over the internet. Individuals who are highly interested in online shopping.
Stirista > Consumer > Spending > Bargain Seeking Online Shoppers	Bargain Seekers living in households that have made multiple product and/or services purchases over the internet. Individuals who are highly interested in online shopping.
Stirista > Consumer > Spending > Online Shopping Homeowners	Homeowners living in households that have made multiple product and/or services purchases over the internet. Individuals who are highly interested in online shopping.
Stirista > Consumer > Spending > Online Shopping Travelers	Travelers living in households that have made multiple product and/or services purchases over the internet. Individuals who are highly interested in online shopping.
Stirista > Consumer > Spending > Home Improvement Online Shoppers	Home Improvers living in households that have made multiple product and/or services purchases over the internet. Individuals who are highly interested in online shopping.
Stirista > Consumer > Spending > Online Shoppers with Finance Interest	Households that have made multiple product and/or services purchases over the internet with a finance interest.
Stirista > Consumer > Spending > Online Shopping Intent	Households that have made multiple product and/or services purchases over the internet. Individuals who are highly interested in online shopping.

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Stirista > Consumer > Spending > Convenience Seeking Online Purchasers	Households that have made multiple product and/or services purchases over the internet. Individuals who are highly interested in online shopping.
Stirista > Consumer > Custom > Online Shoppers	Individuals part of the online shoppers grouping. Individuals who are frequent shoppers and like shopping online. (FLA Friendly)

LBDigital Segments

Segment Name	Source Description
LBDigital > Media Source Solutions > Mobile App Users > Seasonal Resolutions, Events & Shoppers with Buyer Intent > Winter Holiday > Apparel Shoppers	This audience is made up of individuals with Seasonal Resolutions, Events & Shoppers with Buyer Intent for Winter Holiday and Apparel Shoppers.
LBDigital > Media Source Solutions > Mobile App Users > Seasonal Resolutions, Events & Shoppers with Buyer Intent > Winter Holiday > Black Friday Shoppers	This audience is made up of individuals with Seasonal Resolutions, Events & Shoppers with Buyer Intent for Winter Holiday and Black Friday Shoppers.
LBDigital > Media Source Solutions > Mobile App Users > Seasonal Resolutions, Events & Shoppers with Buyer Intent > Winter Holiday > Celebration Planners	This audience is made up of individuals with Seasonal Resolutions, Events & Shoppers with Buyer Intent for Winter Holiday and Celebration Planners.
LBDigital > Media Source Solutions > Mobile App Users > Seasonal Resolutions, Events & Shoppers with Buyer Intent > Winter Holiday > Cooks	This audience is made up of individuals with Seasonal Resolutions, Events & Shoppers with Buyer Intent for Winter Holiday and Cooks.
LBDigital > Media Source Solutions > Mobile App Users > Seasonal Resolutions, Events & Shoppers with Buyer Intent > Winter Holiday > Cyber Monday Shoppers	This audience is made up of individuals with Seasonal Resolutions, Events & Shoppers with Buyer Intent for Winter Holiday and Cyber Monday Shoppers.
LBDigital > Media Source Solutions > Mobile App Users > Seasonal Resolutions, Events & Shoppers with Buyer Intent > Winter Holiday > Decorating Enthusiasts	This audience is made up of individuals with Seasonal Resolutions, Events & Shoppers with Buyer Intent for Winter Holiday and Decorating Enthusiasts.
LBDigital > Media Source Solutions > Mobile App Users > Seasonal Resolutions, Events & Shoppers with Buyer Intent > Winter Holiday > Electronics & Gaming Shoppers	This audience is made up of individuals with Seasonal Resolutions, Events & Shoppers with Buyer Intent for Winter Holiday and Electronics & Gaming Shoppers.

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LBDigital > Media Source Solutions > Mobile App Users > Seasonal Resolutions, Events & Shoppers with Buyer Intent > Winter Holiday > Movie Goers	This audience is made up of individuals with Seasonal Resolutions, Events & Shoppers with Buyer Intent for Winter Holiday and Movie Goers.
LBDigital > Media Source Solutions > Mobile App Users > Seasonal Resolutions, Events & Shoppers with Buyer Intent > Winter Holiday > Sports Enthusiasts	This audience is made up of individuals with Seasonal Resolutions, Events & Shoppers with Buyer Intent for Winter Holiday and Sports Enthusiasts.
LBDigital > Media Source Solutions > Mobile App Users > Seasonal Resolutions, Events & Shoppers with Buyer Intent > Winter Holiday > Toy Shoppers	This audience is made up of individuals with Seasonal Resolutions, Events & Shoppers with Buyer Intent for Winter Holiday and Toy Shoppers.
LBDigital > Media Source Solutions > Mobile App Users > Seasonal Resolutions, Events & Shoppers with Buyer Intent > Winter Holiday > Travelers	This audience is made up of individuals with Seasonal Resolutions, Events & Shoppers with Buyer Intent for Winter Holiday and Travelers.
LBDigital > Media Source Solutions > Mobile App Users > Online and In-Store Shoppers with Buyer Intent > Gifts & Special Event Items > Gifts	This audience is made up of individuals who are Online and In-Store Shoppers with Buyer Intent for Gifts & Special Event Items and Gifts.
LBDigital > Media Source Solutions > Mobile App Users > Online and In-Store Shoppers with Buyer Intent > Gifts & Special Event Items > Party & Holiday Supplies	This audience is made up of individuals who are Online and In-Store Shoppers with Buyer Intent for Gifts & Special Event Items and Party & Holiday Supplies.
LBDigital > Holiday and Seasonal > Gifts	This audience contains people who enjoy celebrating holidays and seasons by giving gifts to their family, friends and loved ones.
LBDigital > Optimized for CTV > Holiday and Seasonal > Gifts	This audience contains people who enjoy celebrating holidays and seasons by giving gifts to their family, friends and loved ones and who are CTV viewers.
LBDigital > Browser Activity > Holiday and Seasonal > Holiday Tech and Computer Shoppers	This category contains consumers who enjoy holiday technology releases and computers. They are very tech savvy and seek new tech and computer. Hardware, apps and technologies.
LBDigital > Browser Activity > Holiday and Seasonal > Black Friday Shoppers	This category contains consumers who enjoy the thrill of the black Friday rush and special pricing online and in stores. They are very brave and look to bring home their discount purchases as their prize.
LBDigital > Location - Out and About > Seasonal and Holiday > Holiday Discount Shoppers	Audience contains individuals that shop for discount Holiday products.
LBDigital > Location - Out and About > Seasonal and Holiday > Top Holiday Spenders	Audience contains individuals that are top holiday spenders.

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LBDigital > Location - Out and About > Seasonal and Holiday > Last Minute Holiday Shoppers	Audience contains individuals that are last minute Holiday shoppers.
LBDigital > Location - Out and About > Seasonal and Holiday > Holiday Shoppers	Audience contains individuals that shop to prepare for the Holidays.
LBDigital > Location - Out and About > Seasonal and Holiday > Holiday Fashion Shopper	Audience contains individuals that shop for fashion products during the Holidays.
LBDigital > Media Source Solutions > Fair Lending Friendly > Personal Interest > Gift Purchasers and Gift Shoppers	This audience contains Fair Lending qualified individuals who have a strong interest in gift shopping who are frequent gift purchasers for occasions such as birthday gifts, graduation gifts, holiday gifts, and anniversary gifts.
LBDigital > Media Source Solutions > Fair Lending Friendly > Purchase Intent > Frequent Holiday Purchasers	This audience contains Fair Lending qualified individuals who are frequent Holiday purchasers based on transactional purchase data.
LBDigital > Media Source Solutions > Mobile App Users > Seasonal Resolutions, Events & Shoppers with Buyer Intent > Christmas > Black Friday Shoppers	This audience is made up of individuals with Seasonal Resolutions, Events & Shoppers with Buyer Intent for Christmas and Black Friday Shoppers.
LBDigital > Media Source Solutions > Mobile App Users > Seasonal Resolutions, Events & Shoppers with Buyer Intent > Christmas > Clothing Shoppers	This audience is made up of individuals with Seasonal Resolutions, Events & Shoppers with Buyer Intent for Christmas and Clothing Shoppers.
LBDigital > Media Source Solutions > Mobile App Users > Seasonal Resolutions, Events & Shoppers with Buyer Intent > Christmas > Cyber Monday Shoppers	This audience is made up of individuals with Seasonal Resolutions, Events & Shoppers with Buyer Intent for Christmas and Cyber Monday Shoppers.
LBDigital > Media Source Solutions > Mobile App Users > Seasonal Resolutions, Events & Shoppers with Buyer Intent > Christmas > Electronics & Gaming Shoppers	This audience is made up of individuals with Seasonal Resolutions, Events & Shoppers with Buyer Intent for Christmas and Electronics & Gaming Shoppers.
LBDigital > Media Source Solutions > Mobile App Users > Seasonal Resolutions, Events & Shoppers with Buyer Intent > Christmas > Sports Enthusiasts	This audience is made up of individuals with Seasonal Resolutions, Events & Shoppers with Buyer Intent for Christmas and Sports Enthusiasts.
LBDigital > Media Source Solutions > Mobile App Users > Seasonal Resolutions, Events & Shoppers with Buyer Intent > Christmas > Toy Shoppers	This audience is made up of individuals with Seasonal Resolutions, Events & Shoppers with Buyer Intent for Christmas and Toy Shoppers.
LBDigital > Media Source Solutions > Mobile App Users > Seasonal Resolutions, Events & Shoppers with Buyer Intent > Christmas > Travelers	This audience is made up of individuals with Seasonal Resolutions, Events & Shoppers with Buyer Intent for Christmas and Travelers.

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Ameribase Segments

Segment Name	Source Description
Ameribase Digital > Mobile Location-Based > Seasonal Shoppers > Holiday Discount Shoppers	Audience includes individuals who are holiday discount shoppers.
Ameribase Digital > Mobile Location-Based > Seasonal Shoppers > Last Minute Holiday Shoppers	Audience includes individuals who are last minute holiday shoppers.
Ameribase Digital > Mobile Location-Based > Seasonal Shoppers > Holiday Preparation Shoppers	Audience includes individuals who are holiday preparation shoppers.
Ameribase Digital > Mobile Location-Based > Travel > Holiday Travelers	Audience includes individuals who travel for the holidays.
Ameribase Digital > Mobile Location-Based > Seasonal Shoppers > Holiday Fashion Shoppers	Audience includes individuals who are holiday fashion shoppers.
Ameribase Digital > Ready To Buy > Travel > Holiday Travelers	This audience contains consumers who are planning to travel during the Holidays.
Ameribase Digital > Fair Lending Act Trusted > Purchase Intent > Frequent Holiday Purchasers	This audience contains Fair Lending Act curated and custom made trusted audience of individuals who are frequent Holiday purchasers based on transactional purchase data.
Ameribase Digital > Social Behaviors > Hobbies & Leisure > Special Occasions > Holidays & Seasonal Events	These consumers have responded to contextual ads about Special Occasions through a variety of social media sites.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Dell	This audience contains individuals at home and working from home, ordering online from Dell.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Gaming Services & Sites	This audience contains individuals at home, enjoying their favorite online gaming service. These include playstation, xbox and nintendo.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Macy's	This audience contains individuals at home and working from home, ordering online from Macy's.
Ameribase Digital > Homebound and Work From Home >	This audience contains individuals at home and working from home, ordering online from

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Activities & Services > Online Retailers with Shopping Carts > Apple	Apple.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Amazon	This audience contains individuals at home and working from home, ordering online from Amazon.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Home Depot	This audience contains individuals at home and working from home, ordering online from Home Depot.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > BestBuy	This audience contains individuals at home and working from home, ordering online from BestBuy.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Target	This audience contains individuals at home and working from home, ordering online from Target.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Walmart	This audience contains individuals at home and working from home, ordering online from Walmart.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Costco	This audience contains individuals at home and working from home, ordering online from Costco.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > IKEA	This audience contains individuals at home and working from home, ordering online from IKEA.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Ace Hardware	This audience contains individuals at home and working from home, ordering online from Ace Hardware.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Petco	This audience contains individuals at home and working from home, ordering online from Petco.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Microsoft	This audience contains individuals at home and working from home, ordering online from Micorsoft.
Ameribase Digital > Homebound and Work From Home >	This audience contains individuals at home and working from home, ordering online from

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Activities & Services > Online Retailers with Shopping Carts > Victoria's Secret	Victoria's Secret.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Forever21	This audience contains individuals at home and working from home, ordering online from Forever21.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Dollar General	This audience contains individuals at home and working from home, ordering online from Dollar General.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Dollar Tree	This audience contains individuals at home and working from home, ordering online from Dollar Tree.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Bath and Body Works	This audience contains individuals at home and working from home, ordering online from Bath and Body Works.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Overstock	This audience contains individuals at home and working from home, ordering online from Overstock.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > ULTA	This audience contains individuals at home and working from home, ordering online from ULTA.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Sony	This audience contains individuals at home and working from home, ordering online from Sony.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Sephora	This audience contains individuals at home and working from home, ordering online from Sephora.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > NAPA	This audience contains individuals at home and working from home, ordering online from NAPA.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Nordstrom Rack	This audience contains individuals at home and working from home, ordering online from Nordstrom Rack.
Ameribase Digital > Homebound and Work From Home >	This audience contains individuals at home and working from home, ordering online from

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Activities & Services > Online Retailers with Shopping Carts > Autozone	Autozone.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Jet.com	This audience contains individuals at home and working from home, ordering online from Jet.com.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Nike	This audience contains individuals at home and working from home, ordering online from Nike.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Nordstrom	This audience contains individuals at home and working from home, ordering online from Nordstrom.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Shopping.com	This audience contains individuals at home and working from home, ordering online from Shopping.com.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Etsy	This audience contains individuals at home and working from home, ordering online from Etsy.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Kohl's	This audience contains individuals at home and working from home, ordering online from Kohl's.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Foot Locker	This audience contains individuals at home and working from home, ordering online from Foot Locker.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Ebay	This audience contains individuals at home and working from home, ordering online from Ebay.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Grubhub	This audience contains individuals at home and working from home, ordering online from Grubhub.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Newegg	This audience contains individuals at home and working from home, ordering online from Newegg.
Ameribase Digital > Homebound and Work From Home >	This audience contains individuals at home and working from home, ordering online from

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Activities & Services > Online Retailers with Shopping Carts > GAP	GAP.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Bass Pro Shops	This audience contains individuals at home and working from home, ordering online from Bass Pro Shops.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > PetSmart	This audience contains individuals at home and working from home, ordering online from PetSmart.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Big Lots	This audience contains individuals at home and working from home, ordering online from Big Lots.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Michaels Stores	This audience contains individuals at home and working from home, ordering online from Michaels Stores.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > HSN	This audience contains individuals at home and working from home, ordering online from HSN.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > QVC	This audience contains individuals at home and working from home, ordering online from QVC.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > APMEX	This audience contains individuals at home and working from home, ordering online from APMEX.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Crate & Barrel	This audience contains individuals at home and working from home, ordering online from Crate & Barrel.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > CVS	This audience contains individuals at home and working from home, ordering online from CVS.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Duane Reade	This audience contains individuals at home and working from home, ordering online from Duane Reade.
Ameribase Digital > Homebound and Work From Home >	This audience contains individuals at home and working from home, ordering online from

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Activities & Services > Online Retailers with Shopping Carts > Dick's Sporting Goods	Dick's Sporting Goods.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Walgreens	This audience contains individuals at home and working from home, ordering online from Walgreens.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Boots	This audience contains individuals at home and working from home, ordering online from Boots.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Rite Aid	This audience contains individuals at home and working from home, ordering online from Rite Aid.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Office Depot	This audience contains individuals at home and working from home, ordering online from Office Depot.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Staples	This audience contains individuals at home and working from home, ordering online from Staples.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > H&M	This audience contains individuals at home and working from home, ordering online from H&M.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > JoyBuy	This audience contains individuals at home and working from home, ordering online from JoyBuy.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Alibaba	This audience contains individuals at home and working from home, ordering online from Alibaba.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Zulily	This audience contains individuals at home and working from home, ordering online from Zulily.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Publix	This audience contains individuals at home and working from home, ordering online from Publix.
Ameribase Digital > Homebound and Work From Home >	This audience contains individuals at home and working from home, ordering online from

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Activities & Services > Online Retailers with Shopping Carts > ProFlowers	ProFlowers.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Tractor Supply Company	This audience contains individuals at home and working from home, ordering online from Tractor Supply Company.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Wayfair	This audience contains individuals at home and working from home, ordering online from Wayfair.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Chewy	This audience contains individuals at home and working from home, ordering online from Chewy.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Shoes.com	This audience contains individuals at home and working from home, ordering online from Shoes.com.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Sears	This audience contains individuals at home and working from home, ordering online from Sears.
Ameribase Digital > Homebound and Work From Home > Activities & Services > Online Retailers with Shopping Carts > Gamestop	This audience contains individuals at home and working from home, ordering online from Gamestop.

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