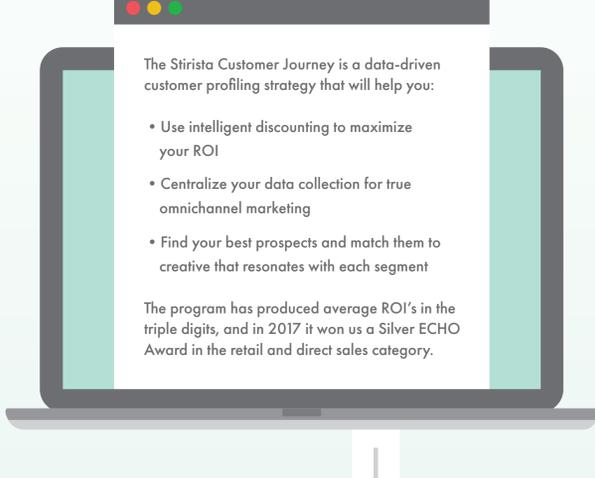


THE STIRISTA CUSTOMER JOURNEY



The first step is to help you collect all of your data in one, centralized location. This gives us the foundation we need to run it through our data hygiene programs and append over 360 data points.

COMPILE DATA IN ONE PLACE



Analyze the data and create detailed customer profiles

Create lookalike audiences based on the customer profile from Stirista's in-house data

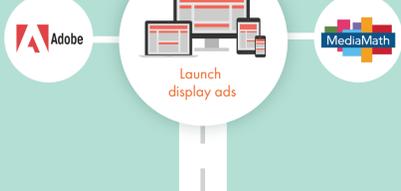


PREPARE AUDIENCE-SPECIFIC CREATIVES

Intelligent Discounting
The Stirista Customer Journey focuses on getting the highest possible ROI from discount offers. Our customer journey saves the best coupons for acquiring new customers and targets loyal customers, who would buy from you anyway, with branding ads instead of offers. This saves valuable discount funding and maximizes your program's ROI.



LAUNCH CAMPAIGN



We can use new technology to limit Google AdWords targeting to your onboarded audience.



OPTIMIZE CAMPAIGN

In the digital marketing world, click fraud thrives on opaque reports. Every one of our campaigns includes a fully-transparent report. When we say we get industry-leading clickthrough rates, we back it up with real data.

REPORT CAMPAIGN RESULTS

LAUNCH NEXT CAMPAIGN

Stirista overcomes brands' toughest data challenges, providing hyper-targeted, data-driven, multichannel marketing services that identify digital new customers easily and cost-effectively. We serve some of the largest enterprises and a vast array of midsize firms.

If you can tell us a few things about your current program, we will get back to you with a FREE consultation. Just fill out the form below and click on the button to email us your answers.

- How many records are in your database? _____
- To how many of those do you actively market? _____
- How many active customers do you have? _____
- What is your customer acquisition cost? _____
- How many customers would you like this year? _____

CONTACT US TO GET STARTED

Contact us at info@stirista.com or 1-866-963-5334 to get started.